



Research on the Ways of Integrating Centennial Party History Education into College Students' Ideological and Political Education

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Abstract. The hundred-year struggle of the Communist Party of China (CPC) contains rich ideological essence, experience and wisdom, shows rich historical details, and is an important treasure-house for the whole Party and the whole society to study and learn from. Ideological and political work, as the party's fine tradition, distinctive features and prominent political advantages, is inseparable from the party's history. From the perspective of value logic, the integration of century-old Party history into college students' ideological and political education is an important measure to deepen the reform and innovation of ideological and political theory education, a strategic need to train new people in the era of national rejuvenation, and an inevitable requirement to continuously maintain the literary vein, cultivate party spirit and enhance cultural consciousness; and from the point of practice logic, need innovation course education main channel, into the "three full" pattern, broadening the network to educate new positions, the use of good practice true magic weapon such as path, rising one hundred years history of the party into the pertinence and actual effect of ideological and political education, lead the college students' ideological and political education of high quality development.

Keywords: One hundred years of Party history · Ideological and political education · Institutions of higher learning

1 Introduction

Over the past hundred years, the Party has united and led the Chinese people in writing the most magnificent chapter in the millennia-long history of the Chinese nation, embodying the dauntless spirit that Mao Zedong expressed when he wrote, "Our minds grow stronger for the martyrs' sacrifice, daring to make the sun and the moon shine in the new sky." The great path we have pioneered, the great cause we have undertaken, and the great achievements we have made over the past century will go down in the annals of the development of the Chinese nation and of human civilization. Over the past hundred years, the Chinese people, led by the Communist Party of China (CPC), have made a

great leap from standing up, becoming rich, to becoming strong, and from being behind The Times, to keeping up with The Times, and then to leading The Times. They have created a great historical drama that is breathtaking and fascinating in human history. The party's century-long struggle fully shows that without the CPC, there would have been no new China, no happy life for the Chinese people, and no great rejuvenation of the Chinese nation. President Xi Jinping declared to the world from the gate tower over Tiananmen Square, "We look at the present through a rear-view mirror. We march backwards into the future. We need to mirror the present with history and look far into the future. We need to understand why we succeeded in the past and how we can continue to succeed in the future from the centennial struggle of the Communist Party of China (CPC), so that we can keep our original mission firmly in mind and create a better future on our new journey" [1]. The history of the Communist Party of China is the most vivid and persuasive textbook. It contains rich ideological theory, political wisdom, practical experience, laws of development and spiritual wealth, and constitutes a rich foundation for the 100-year history of the Party.

As president Xi Jinping said that the course of ideological and political theory is the key course to carry out the fundamental task of moral education. The adolescent stage is the 'jointing and booting period' of life, which needs careful guidance and cultivation [2]. At the same time, with the further development of political multi-polarization, economic globalization, science and technology and information technology constantly updated, all kinds of culture and social ideological trend of exchange between blend, contemporary youth value pursuit of pluralism and diversity, part of the youth's lack of rational consideration on the historical mission and strong temper their accomplishment, and even a few youth into a state of confusion. In this context, to promote the core literacy of college students in the new historical position, we must fully "Grasp the young people's learning and education, so that the red gene, the torch of the revolution passed down from generation to generation". Learning the history of the party, knowing the party, feeling the party, listen to the party, go with the party is always the life of young students required courses. In the new era, our young people should make it their mission to contribute to national rejuvenation and aspire to become more proud, confident, and assured in their identity as Chinese people so that they can live up to the promise of their youth and the expectations of our times, our Party, and our people.

2 The Value Logic of Integrating Centennial Party History into College Students' Ideological and Political Education

On July 1, 2021, on the historic occasion of the 100th anniversary of the founding of the Communist Party of China (CPC), president Xi Jinping declared to the world from the gate tower over Tiananmen Square, "By learning from history, we can understand why powers rise and fall. Through the mirror of history, we can find where we currently stand and gain foresight into the future. Looking back on the Party's 100-year history, we can see why we were successful in the past and how we can continue to succeed in the future. This will ensure that we act with greater resolve and purpose in staying true to our founding mission and pursuing a better future on the new journey that lies before us", "Over the past 100 years, the Communist Party of China (CPC) has united

and led the Chinese people in writing the most magnificent epic in the thousands of years of The Chinese nation's history with the audacity of 'making sacrifices for their own aspirations and daring to teach the sun and moon to change the sky. The great path opened up, the great cause created and the great achievements made in the past 100 years will surely go down in the history of the development of the Chinese nation and human civilization". The Party's historical practice is a concrete expression of the Party's will and wisdom, embodies the Party's ideology, theory and political propositions, and highlights the Party's great achievements and outstanding contributions. The abundant ideological and political education resources in the 100-year history of the Party provide a profound historical basis for us to better explain and answer why the CPC "can", why Marxism "does", and why socialism with Chinese characteristics "good". In a letter to all the members of the volunteer team of Party members at the Fudan University Exhibition Hall of the Communist Party Manifesto, president Xi Jinping stressed that all Party members, especially young party members, will earnestly study Marxist theory, combine the study of the history of the party, the history of new China, the history of reform and opening up and the history of socialist development, and strengthen their ideals and beliefs in their study, thinking and practice, to fulfill the original mission in striving to be something. Further exploration of the rich deposits of the century-old Party history will further activate the red gene of the Communist Party of China, and integrating the century-old Party history into the ideological and political education of college students can eliminate the negative influence of historical nihilism, promote young students to firm up their ideals and beliefs, and stimulate the responsibility of the mission.

2.1 The Integration of Century-Old Party History into College Students' Ideological and Political Education is an Important Measure to Deepen the Reform and Innovation of Ideological and Political Theory Education

The Communist Party of China has attached great importance to the organic combination of history learning education and ideological and political education since its founding. As early as the New Democratic Revolution Period, the history study education and the ideological and Political Education Work Innovation Development complement each other. A famous American journalist Edgar Snow in his *Red Star Over China* mentioned that the Chinese Workers and Peasants' Red Army actively integrated history education into the political class for its officers and soldiers. The 100-year history of the party has abundant ideological and political education resources. To carry out the study and education of the 100-year history of the party among the young students, it is necessary to analyze the great practice of the Communist Party of China in the 100 years by exploring the rich details of the 100-year history of the party, it combs the rich historical facts, excavates the vivid historical figures, presents the diverse historical elements, expands the content scope of the ideological and political education discipline, and combines the rich implication of the hundred-year history of the party with the professional advantages of the ideological and political education, to achieve the history of science, history of science to increase trust, history of study, study history of virtue, study history of practice, will learn the history of the party, thought, practical work, start a new organic combination to enhance the actual effect of history of education.

2.2 It is a Strategic Need to Train the New Man in the Era of National Rejuvenation to Integrate the Century-Old Party History into the Ideological and Political Education of College Students

At the National Conference on Ideological and Political Work in Colleges and Universities, president Xi Jinping stressed, “To improve students’ ideological and political quality, we should educate and guide them to have a correct understanding of the development trend of the world and China, to have a correct understanding of Chinese characteristics and international comparison, to have a correct understanding of the responsibilities of The Times and historical missions, to have a correct understanding of lofty aspirations and to be down-to-earth. “Four correct understandings” are the general goals, principles and requirements for improving the ideological and political quality of college students and strengthening the ideological and political work of college students under the new situation. “Colleges and universities are bridgeheads for the collision of various social trends of thought, as well as frontier sentries for the continuous infiltration of ideology into the game” [2]. Relevant studies show that some college students blindly accept foreign ideological trends, thinking that foreign ideas must be good. Some college students even gradually identify with foreign value models and judgment standards through contact with foreign ideological trends. President Xi Jinping stressed, “The history of the Chinese revolution is the best nutrition, and a review of this great history can be vividly taught by the Party’s original mission, nature, purposes, ideals and beliefs. We must bear in mind the glorious history and pass on the red gene.” The Party history study education has the powerful explanatory power, the persuasiveness and the summoning power. Learning Party history well, young students will develop a correct view of history, respect history and Seek truth from facts, and keep in mind historical experience, lessons and warnings. They will enhance their political judgment, political comprehension and political execution.

2.3 The Integration of Party History into College Students’ Ideological and Political Education is the Inevitable Requirement of Ceaselessly Literary Vein, Self-Restraint of Party Spirit and Promotion of Cultural Consciousness

The party history culture is an important content of the party history study education, especially the promotion of the Party History Study Education to the masses, the grassroots units and the hearts of the people, the integration of the Party history into the ideological and Political Education of college students is the core content of the ideological and political education in colleges and universities, which can greatly enhance the depth, thickness and breadth of the ideological and political education in colleges and universities. First of all, the integration of century-old Party history into college students’ ideological and political education is conducive to the inheritance of history and culture. President Xi Jinping stressed, “we must adhere to historical materialism in understanding history, adhere to the ideological line of seeking truth from facts, distinguish between the mainstream and the tributaries, uphold truth, correct mistakes, carry forward experience and draw lessons from it.” To learn and understand the main theme and mainstream essence of the development of party history, to correctly understand and scientifically evaluate the major events, important meetings and important figures

in the history of the Party will help the majority of young students to continuously carry forward the world outlook and values in line with the development needs of the country and the nation, and to realize the cultivation of people by culture and literature. Secondly, the integration of century-old Party history into college students' ideological and political education helps to improve the cultural conservation of ideological and political education in colleges and universities. The study of Party history makes the essential connotation, knowledge system and mission of ideological and political education more clear through the normalization and institutionalization of education, so as to inherit and carry forward the Party history culture in colleges and universities, the "Four self-confidence" of Contemporary Youth provides an important foundation and platform for young students to keep up with the times to improve their political literacy, party spirit and practical ability.

3 The Practical Logic of Integrating Centennial Party History into College Students' Ideological and Political Education

3.1 Innovate the Main Channel of Curriculum Education

On the one hand, we need to make good use of the "main channels", consolidate the "main front" and strengthen the "backbone". Ideological and political courses in colleges and universities basically cover the basic requirements of ideological and political education for college students. Ideological and political courses in colleges and universities should give full play to the core advantages of political belief establishment and ideological and political education resource supply. In the present ideological and political course teaching content, has already blended into the massive party history study education content, the Party history distributes widely in each ideological and political course teaching, but the teaching content, the teaching key point and the teaching goal have the difference and the emphasis. Therefore, we should innovate the teaching content and teaching method of the Party history study education in the ideological and political course, integrate the party's theory and practice into the course teaching effectively, and realize the effective combination of the Party history study educational resources and the classroom teaching content. On the other hand, we should integrate the study of Party history into the ideological and political construction of the curriculum, combine the education of Party history with the social classroom, deepen the reform of the ideological and political teaching of the curriculum, and Polish the bright background of the University of socialism with Chinese characteristics. Through comprehensive understanding and correct analysis of history, students are guided to form a rational understanding and high confidence in the choice of the path of contemporary China. We should give more prominence to cultivating people with the party's innovative theory, and push forward the thought of socialism with Chinese characteristics in the new era into textbooks, classrooms and minds.

3.2 Into The "Three-All-Round Education" Pattern

The idea of "Three-all-round education", which aims at cultivating students into talents with ideals and beliefs, has provided a clear direction for the reform and Innovation

of Party building and ideological and political education in colleges and universities in the new era, it also provides a new way for the further development of the Party history study education in colleges and universities. A practical exploration of the study and education of Party history in the past hundred years “To re-endow Mitsutomo with a new connotation of the Times” [3]. The study and education of Party history are integrated into the pattern of “Three-all-round education” and the overall situation of high-quality development of ideological and Political Education of college students, it is necessary to overall plan the educational resources and forces in all fields, links and aspects of the ideological and Political Education of college students, to establish and perfect the systematic long-term effective mechanism, and to promote its integration with the ideological and political education of young students, it is integrated with students’ Party construction, students’ ideal and belief education, students’ management service, talents training and subject construction. At the same time, the Party history study education entrusts the “Three-all-round education” with more abundant education contents, tasks and forms through the new education theme, it is helpful to promote the further enrichment and development of the “Three-all-round education” concept in the Party Members’ education and the ideological and political work in colleges and universities.

3.3 Broaden the Network Education New Front

“To do the ideological and political work well in colleges and universities, it is necessary to change according to the situation, advance according to the time and innovate according to the situation”, “Ideological and political work is fundamentally the work of being a human being. It must focus on students, take care of students and serve students, and constantly improve students’ ideological level, political consciousness, moral quality and cultural accomplishment, so that students can become all-round talents with both political integrity and ability” [4]. The study and education of the Party history should not be limited to the theoretical study, but should make good use of the red educational resources, keep the pulse of the prospective students and actively respond to their ideological concerns. On the one hand, the party’s story is well publicized. Universities should build, use and play well the mainstream ideological platforms such as official websites, official microblogs and official wechat through “Cloud” propaganda, through the use of pictures, audio, video, animation and other means to launch the study of the Party’s history, the young people’s perspective, interactive way to spread the Party’s history story to school students; on the other hand, we should display the spirit of the party well. Colleges and universities can invite Party members and heroes to model into campus and lecture halls by means of online live broadcast, on-line teaching and off-line interaction, so as to make good use of the party’s red resources and tell the party’s story, the story of revolution and the story of heroes, let the young students feel the brilliance of the heroes at close range, and create a strong atmosphere of worshipping and studying heroes. At the same time, we should follow the cognitive law of students in different stages, be good at explaining the truth with stories and moving people’s hearts with details, so as to constantly enhance the affinity, appeal, pertinence and actual effect of the Party history study and education.

3.4 Use Good Practice to Educate People

Colleges and universities should rely on the resources inside and outside the school to widely carry out “Situational experience” education activities, through scenario simulation, emotional experience to achieve the value of identity. First, colleges and universities respond to the classroom and carry out “Classroom practice”. Combined with theoretical knowledge and case analysis, this paper integrates the Study of Party history into ideological and political education in the form of interviews, micro-surveys, sitcoms, etc. Second, based on the school, to carry out “Campus practice.” We will actively promote the integration of voluntary service with ideological and Political Education, Encourage Party and league organizations at all levels to play a leading role in voluntary service, and guide college students in fulfilling the Party’s purpose in voluntary service, in the pursuit of excellence, and in commitment. Third, face the society and carry out social practice. The study of Party history is embedded in the social practice during the summer vacation to guide the young students to find the time coordinate and struggle target in the “Social classroom” [5]. For example, Chengdu University organized nearly 10,000 young students to go to Sichuan, Tibet, Yunnan, Guizhou and other places to carry out the summer “Three Rural” social practice activities, around the theme of the 100th anniversary of the founding of the party, to understand the party’s hundred-year history of leading the people to carry out revolution, construction and reform in their hometowns, and to focus on the realization that since the 18th National Congress of the Party, socialism with Chinese characteristics has entered a new era, the Party and the state have made 13 historic achievements and changes in their undertakings. To understand the party in the hometown to promote the great spirit of the Party as the source of the spiritual genealogy, promote the emergence of socialist core values of the vivid, moving story, and so on. Guide the young students to the most needed place in the motherland, guide the students to contribute to the revitalization of rural areas, in practice, the students’ patriotic enthusiasm into patriotic action.

4 Conclusion

The hundred-year struggle of the Communist Party of China (CPC) contains rich ideological essence, experience and wisdom, shows rich historical details, and is an important treasure-house for the whole party and the whole society to study and learn from. Ideological and political work, as the party’s fine tradition, distinctive features and prominent political advantages, is inseparable from the party’s history. From the perspective of value logic, it is an important measure to deepen the reform and innovation of ideological and political theory education, a strategic need to train new people to take on the great task of national rejuvenation, a continuous context and self-cultivation of party spirit, the inevitable requirement of promoting cultural consciousness. From the perspective of practical logic, it is necessary to innovate the main channel of curriculum education, integrate into the “Three-round education” pattern, broaden the new position of network education, and make good use of the true magic weapon of practice education, etc., constantly enhance the pertinence and actual effect of integrating the 100-year history of the party into the ideological and Political Education of college students. And to guide the young students to deeply understand “The hard-won red regime, the hard-won new

China, the hard-won socialism with Chinese characteristics” and to encourage young college students to contribute to the realization of the Great “Chinese Dream” and take on the important task of realizing the Chinese dream.

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