

# The Enlightenment of University Counselors to Carry Out Political Guidance to College Party Member Students in the New Era

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## ABSTRACT

College student party members, as the advanced representatives of college students, are the important objects of ideological and political education in colleges and universities. As a teacher who has the most frequent and close relationship with Party members of college students, college counselors are undoubtedly the backbone of the ideological and political education for college students in the new era. Under the background of the history of the 70th anniversary of the founding of new China, the thorough analysis summary of college student party members of university counselors is the content of the political leading. We have played the role of political leadership of college counselors, which is directly related to improving the quality of Ideological and political work and fostering a new era of grand narrative. The party's leadership should develop in an all-round way in the cause of education and culture, promote the development of the party building culture of the new university, and embody the characteristics of the new era at all levels.

**Keywords:** *Universities, counselors, party member students, political leadership*

## 1. CONTENT ANALYSIS OF UNIVERSITY COUNSELORS' POLITICAL GUIDANCE TO COLLEGE PARTY MEMBER STUDENTS

### 1.1. Ideological and Spiritual: Guidance of Ideals And Beliefs

As the core content of university student party members' spiritual activities, ideals and beliefs are the cornerstone of a firm political stand and the calcium of the spirit of young student party members. Without ideals and beliefs or weak ideals and beliefs, people will be mentally short of calcium and easily get rickets. The guidance of college counselors on the ideals and beliefs of college party members enables them to have the ability of all-round development and sound personality, which guarantees the party's successors and vitality in a real sense[1]. In the regulations on the construction of university counselors' team (decree no. 43 of the ministry of education), a new and systematic arrangement is made for the professional construction of university counselors' work team, which emphasizes the principle that university counselors in the new era should establish morality and cultivate people. In terms of guiding ideals and beliefs, the counselors' main work is summarized as follows: centering on and serving party members of college students, grasping their growth rules,

and constantly improving their ideological level, political consciousness, moral quality and cultural quality; Every college student should have a deep understanding of the significance of building the party with thought and strengthening the party with theory. Lead young students party members correctly understand the world and China development trend, the correct understanding with Chinese characteristics and international comparison, the correct understanding time responsibility and historical mission, the correct understanding aspiration and feet on the ground, become red and specialized, having both ability and political integrity, comprehensive development of the qualified builders of socialism with Chinese characteristics and ensure the party's reliable successors happiness[2].

### 1.2. Action and Practice: Lead By Mission Taking

Have a mission, dare to take responsibility is a required course for college student party members to realize the value of life, with responsibility and responsibility, to support the value of life, cast a brilliant mission. In under the State Council on further strengthening and improving ideological and political education of opinions "clearly pointed out that in strengthening and improving the ideological and political education of party members among college students is an important and urgent strategic task, and as a practitioner of ideological and political work of university counselors, and carried, is the

backbone, give play to the role of group education in terms of strengthening the consciousness of mission, strengthen responsibility bear, they are the spirit of the university student party members beacons, the supervision of the action. "The purpose and mission of the Chinese communists is to seek happiness for the Chinese people and rejuvenation for the Chinese nation." As college student party members in the new era who shoulder the responsibility of mission, their growth and success cannot be separated from the guidance of cognitive education and practical activities about the party and the country given by university counselors, the care given by grass-roots party organizations in universities, and the efforts of each party member. The political guidance of college counselors to college party members in practical action is to lead college party members to deeply understand the connotation of Xi Jinping thought on socialism with Chinese characteristics for a new era and externalize it into practice by carrying out practical activities. Lead the party members of university students to unite in the organization actively, and unify the unity of patriotism, love of the party and socialism with firm ideals, beliefs and stable political positions in all aspects of their university study and life, so as to be the "vanguard" of the student group[3]. Lead the students to actively devote themselves to the grand cause of building socialism with Chinese characteristics, undertake the mission of the party organization, enhance the sense of mission, cherish patriotism, strengthen the ambition of building a strong country, strengthen the sense of responsibility, and serve the country and honor the school, so as to add luster to the honor of the party organization and the country. In the specific practice of political guidance for party members, the party has conducted four thematic education sessions since the 18th national congress of the CPC, enabling party members and cadres to focus on the goals of the party and the country, highlight the political characteristics of the party, give play to its political advantages, and complete its political tasks under the guidance of specific practical activities of thematic education. Similarly, as the main political leader of university party members, it is far from enough to rely solely on the self-improvement of ideological consciousness of university party members and the education and study of ideological and political theory courses[4]. Therefore, it is necessary to carry out various forms of practical education activities under the guidance of the themed education activities of the party central committee.

### ***1.3. Moral Sentiment: The Guidance of Political Feelings***

Political feelings are the necessary quality and quality of party members of college students in the new era. They are not only different from ideals and beliefs, but also the pronoun of party members' mind in the pattern, and also different from mission responsibility. They are the purpose of party members' actions and practices. The necessary

political feelings of party members are the spiritual satisfaction of party members under the political guidance of the party. They are the quality of not taking utilitarian gain and loss as the standard of their behavior, and strive to ensure the party's core leadership in the process of developing socialism with Chinese characteristics. We will always enable party members to play a central role in the process of building socialism with Chinese characteristics. College counselors as backbone of political leading party members among college students, to cultivate university students party members of political feelings, try to become a political stand firm, job skills, solid, the people convinced, discipline style to a new era of high quality team, the university student party members is the counselor to purport of political leading party members among college students.

In the new era, college counselors should take the second batch of "never forget the original intention and keep the mission firmly in mind" as the meeting point to train college student party members with three political feelings. First of all, cultivate college student party members to "serve the people" the feelings of public servants[5]. The purpose of the CPC is to serve the people heart and soul, to put the party first, to govern for the people, and to take the people as the source of the party's victory and strength. Secondly, cultivate the university student party members to fulfill their duties pragmatic feelings. Down-to-earth, diligent and pragmatic, is a party cadres must have the basic moral sentiment. Finally, the cultivation of college students honest party members to the incorruptible feelings.

## **2. THE NEW IDEA OF UNIVERSITY COUNSELORS' POLITICAL GUIDANCE TO COLLEGE PARTY MEMBER STUDENTS**

### ***2.1. It Is Conducive to The Realization Of The Goal Of Training New People To Take On The Great Responsibility Of National Rejuvenation***

As the youth force of our party, college student party members are highly educated. Compared with other social groups, they have distinct characteristics of the times. They are the key force to ensure that our party is always full of vigor and vitality and has successors. As the backbone of ideological and political theory education in colleges and universities, the task of the counselors is to cultivate people with morality and cultivate socialist builders and successors for the country. "Do a good job in ideological and political theory course, the most fundamental is to fully implement the party's education policy, with what is good to cultivate people, how to cultivate people, cultivate people for who this fundamental problem", college counselor actively developing party members in university students, cultivating excellent party

activists, comply with the requirements for party members in their excellent molecular absorption come to the party, give full play to the party organization advantages to develop education universities in the new era of youth, of condensation of outstanding young college students eligible for party members to the team and business, adhere to the principle of the ideological and political theory course khalid ents and requirements[6]. By carrying out a series of inner-party education activities for student party members, the instructor conducted teaching and learning of ideological and political theory courses, and required student party members to have "three characteristics" : "having an ideal" means having the common ideal of realizing the great rejuvenation of the Chinese nation; "Capable" means capable of realizing the great rejuvenation of the Chinese nation; To be responsible means to have the determination and courage to realize the great rejuvenation of the Chinese nation. All these are the embodiment of cultivating a new reserve army of Marxist political parties. Therefore, play a counselor to the political guiding function of the university student party members in colleges and universities, to foster the identity of party members among college students, fully embodies the party's 19th big report to "cultivate new bear his national rejuvenation era" requirement, reveals the new era and the development of socialism with Chinese characteristics requires that meet the needs of "new era" scientific connotation of the training objectives.

### ***2.2. It Is Conducive to Upholding the Party's Overall Leadership Over Education and Culture***

It is an important part of higher education for counselors to carry out ideological and political education and correct political guidance for college student party members. In universities, university counselors, as the backbone of the ideological and political work of student party members, are the core group to actively implement the education spirit of the party central committee and the school, improve the level of university education management and work effect, and play a leading and exemplary role in the student party members. In the new journey of socialist education modernization with Chinese characteristics, college student party members, as an outstanding group with advanced ideas, are cross-century communists and the new force of socialist modernization in the new era. Fully aware of university counselors is to further strengthen the necessity and urgency of quality education, the university student party members in higher political quality and the ideological and theoretical level for political lead to college students party members, through the "don't forget the beginner's mind, keep in mind that the mission" inner-party education activities of various forms to guide university students party member to conscientiously study Marxism-leninism and MAO Zedong thought, Deng Xiaoping theory and "three represents" important thought, the concept of scientific

development, the implementation of the Xi Jinping new age the ideas of socialism with Chinese characteristics, to help them firm communist ideal and socialist belief, bear in mind the tenet of serving the people wholeheartedly, to form the correct values[7].It is a manifestation of the party's strategy of building a strong country with talented people and cultivating a new generation of people who are striving for the great rejuvenation of the Chinese nation.

### ***2.3. Promoted The New Development of Party Building Culture In Colleges And Universities***

In the new era, the work of party building culture in colleges and universities is an important guarantee for the harmonious and healthy development of colleges and universities. Party building in colleges and universities is the basic skill of running a school. As one of the important exports of highly educated and high-quality party members, party building in colleges and universities is extremely important, which mainly includes: strengthening ideological and political construction and improving overall quality; Strengthen party organization construction, strengthen the cohesion and creativity of party organization; Pay attention to the construction of style of work, enhance the ability to resist risks and resist changes; We should strengthen the party's leadership over the work of the masses, promote the party building and development of the school, and build a civilized and harmonious campus. In these links, each part is of vital importance, which is the concrete embodiment of the party building work of the school. The concrete work is to develop and train party members and party branch construction, which have become the focal point of the party building work in colleges and universities[8]. Training by the party is a college student party member education subject, as an important subject in schools' party construction of university counselors, they attach great importance to the student party member development work, adhere to the standards, ensure the quality, the excellent college students to come to the party's ranks, give full play to the college student party members, preparation of party members in college students political guidance, value guidance and the cutting edge exemplary role, reflect the college counselors in the right way of the college students' political lead; Counselors to strengthen communication, the teacher can guide us to promote the new development of party construction in colleges and universities, college student party members' groups in the party member education activity in time the problems existing in the process, help university students party member firm communist ideal and faith, they both managers as a school study style construction, easy to its ideological progress, "through" the right to outstanding students, guide students to improve ideological awareness, further to the party organization, and can pass student party member's good deeds affect all students, further play the cutting edge exemplary role of party members, It keeps close contact between party members of university students and the majority of student

groups, makes the party branch of university students truly become a strong fighting fortress with great influence and cohesion, and better practices the purpose of serving the people wholeheartedly, which is conducive to the realization of closed-loop feedback control and better promotes the development of party building[9].

### **3. GUIDANCE FROM COLLEGE COUNSELORS TO COLLEGE PARTY MEMBER STUDENTS' POLITICAL GUIDANCE**

Face ecstasy, national conditions and the changes of higher education, as well as the increasingly diversified value orientation, play for college student party members of university counselors is red and political lead more and more important, this political lead to become the university student party members having both ability and political integrity and comprehensive development of the era of new guiding and power performance, embodies the essential requirement of socialist university. It is not only a new requirement of ideological and political education in colleges and universities, but also an important form of promoting the formation of a harmonious campus culture, as well as a method of cultivating talents with red specialty, both ability and morality, honest and honest in politics, which plays an important role in promoting the development of socialist builders and successors [10].

The 40th anniversary of reform and opening to the outside and under the background of the history of the 70th anniversary of the founding of new China, for colleges and universities, promote the construction of campus culture, to carry out the political lead, the university student party members must always strengthen political leading function of headteachers' construction, the political lead in the prominent position, adhere to the leadership of the communist party of China, clear the leadership of the communist party of China is the essence of socialism with Chinese characteristics.

### **4. CONCLUSION**

For university counselors, they should develop the professional identity consciousness of political guidance and integrate the role identification of political guidance and the process of ideological and political education into the construction of campus culture. To strengthen the cultural theory foundation of ideological and political guidance and improve the level of cultural theory; The work of the political leading way, carries on the combination of theoretical education and practical education, online and offline network culture class teachers' guidance, the combination of traditional classroom teaching and extracurricular education, the combination of lecture expand political leading the depth and breadth of college counselors, make political lead temperature and feelings, gradually raise the level of the

political culture of the university student party members. As party members of young university students in the new era, we should always be firm in our ideals and beliefs, complement the spirit of calcium, constantly improve their ideological and cultural level, be ambitious youth, aim high, deepen the ideological understanding, wipe the brightness of the soul.

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