The Path Construction of College Students' Subjective Consciousness
A Study of the Carrier Value of Career Planning*

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Abstract—College students' "subjective consciousness" has objective practical significance, which is conducive to giving full play to their subjective initiative, promoting the unity of knowledge and practice, and establishing a clear cognitive system. College students' career planning has the carrier function of promoting college students' subjective consciousness. Thus, it is important to find the path of college Students' subjective consciousness and excavate its value.

Keywords—college students; subjective consciousness; path; career planning

I. INTRODUCTION

"Dialectical materialism holds that the subject is a realistic person with consciousness, conscious initiative and social history." Subjective consciousness is the study of self-discipline, initiative and purposeful activities in the process of practice. College students' subjective consciousness is a practical process for college students to promote their self-development and enhance their subjective awareness. College students' subjective consciousness is not a separate and individual consciousness, but a practical process under the guidance of educators and the educational environment. Therefore, it will effectively promote the "subjective consciousness" of college students by finding a feasible, operational and widely applicable educational method or carrier.

On the basis of the relevant theory, college students' career planning is to help them understand themselves and grasp the environment through scientific evaluation tools, realize demand psychology and formulate scientific and reasonable university goals around the dual values of college students' self-worth and future development, and to guide them to carry out planned, conscious and organized activities in order to achieve their goals. It can be said that the essential purpose of college students' career planning is interlinked with their "subjective consciousness". College students' career planning is the method and carrier, and subjective consciousness is the purpose and goal.

II. THE PRACTICAL SIGNIFICANCE OF EXCAVATING AND CULTIVATING COLLEGE STUDENTS' "SUBJECTIVE CONSCIOUSNESS"

College students' subjective consciousness is the process of self-development through the change of self-perception and on the basis of practice. It is of great practical significance to excavate and cultivate the "subjective consciousness" of college students in order to promote their all-round development and their growth.

A. Being Conducive to Giving Full Play to Their Subjective Initiative

College students' subjective consciousness, to some extent, is a process of exerting their subjective initiative and upgrading their cognitive and practical levels. College students achieve self-improvement and development through the process of self-innovated "subjective consciousness". This process is not only a course of knowledge accumulation, but also a process of giving full play to the subjective initiative of college students. Subjective initiative, also known as "conscious initiative", refers to the expression of human's subjective consciousness and practical activities in the objective world. It can not only recognize the world, but also transform the world. It is very important to bring subjective initiative into full play in college students' education and talent development. It is an obligatory educational content to cultivate college students' initiative in university education. Each college student has different characteristics and effects in exerting their subjective initiative. Finding a common way and method will help to improve the quality of university education. It is a process of establishing individualized subjective initiative to promote college students' subjective consciousness, help college students to enhance their subjective consciousness consciously, and actively establish a suitable self-knowledge learning system.

B. Helping Students Promote the Integration of Knowledge and Practice

The ultimate goal of college students' subjective consciousness is to help them improve their comprehensive quality, promote their growth and development, become the pillar of their nation and valuable talents to society. The

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process of college students' subjective consciousness is a transformation process from perception to rationality. College students should not only understand the truth of things, but also apply it in reality, so as to achieve the unity of knowledge and practice. Through the transformation of cognition into behavior, college students gradually make rational choices and form the best growth path. College students' subjective consciousness is the unity of cognitive consciousness and practical consciousness, which promote each other. Only through the "subjective consciousness" of college students, can college education achieve its aims more qualitatively and systematically and achieve its original purpose. Only when college students realize the unity of knowledge and practice can they take the initiative and apply practice to knowledge learning. College students' subjective consciousness will further deepen the unity of knowledge and action, promote their deep understanding of themselves and cognitive self, facilitate their leisurely choice, rational choice in the process of college career, and make them grow into talents.

C. Helping College Students Establish Cognitive System

College students' subjective consciousness is a process of self-dissection, self-recognition and self-growth. In this process, college students are more understanding and acknowledge of individual growth beyond knowledge, such as learning initiative. College students' subjective consciousness plays a great role in promoting the rational establishment of college students' cognitive system. It will help college students to establish the cognitive system through the cognitive-practical cycle process, so as to promote the quality and ability of college students more effectively. College students' subjective consciousness helps them to establish a clear cognitive system, further promotes the establishment of knowledge system through cognitive system, helps them to understand the importance of cognitive system, and distinguishes the relationship and difference between cognitive system and knowledge system. Meanwhile, the establishment of cognitive system will further promote college students' subjective consciousness, which is an effective and mutual-promotion cycle process. The process of establishing cognitive system is also a course of realizing college students' subjective consciousness.

III. ANALYSIS OF THE CARRIER FUNCTION OF COLLEGE STUDENTS' CAREER PLANNING IN THE PROMOTION OF THEIR SUBJECTIVE CONSCIOUSNESS

College students' career planning refers to the process of systematic career planning for college students. It is very important to study and practice systematically, which is related to college life and future career. College career planning and college students' subjective consciousness have common goals and can be used as a carrier tool to promote college students' subjective consciousness.

A. The Goal Commonality in Promoting College Students' Subjective Consciousness

On the basis of scientific assessment tools and the theory of career planning, college students' career planning helps them know themselves clearly, make rational choices, formulate reasonable, applicable and scientific university goals, consciously guide college students to make plans, and supervise their organization and implementation, so as to realize their self-worth. In a word, college students' career planning is not only a process of knowledge sublimation, but also a process of college students' practice. The ultimate goal is to help college students improve their comprehensive quality and realize their self-worth. College students' subjective consciousness is conducive to giving full play to their subjective initiative, promoting the unity of knowledge and practice, establishing a clear cognitive system, improving the quality of college students in terms of cognitive consciousness and practical consciousness, and growing into talents. College students' subjective consciousness helps them to establish positive and active attitudes and behavior habits after gaining individual rational cognition. It needs some external means to achieve its goals. It can be said that college students' career planning and their "subjective consciousness" have common goals, both of which are means and methods for college students to improve their quality and grow into talents.

B. The Complementarity in Promoting College Students' "Subjective Consciousness"

College students' career planning and their "subjective consciousness" have common goals. They all aim to promote college students to realize their self-worth and improve their quality and ability. Both are based on and built on certain theories, such as career planning theory and cognitive theory. The advantages of college students' career planning lie in the scientific career planning theory and scientific evaluation tools, which can help college students understand themselves clearly. Cognitive consciousness is an important part of college students' subjective consciousness. It can be said that "subject consciousness" of college students can achieve the goal of "subject consciousness" by means of career planning. At the same time, they need practice to achieve their goals. College students' career planning not only helps to realize self cognition clearly, but also includes the process and steps of making plans, organizing and supervising the implementation, which coincides with the practice process of college students' subjective consciousness. These processes and steps can be fully integrated, and can be used as an effective method of to realize college students' subjective consciousness. Meanwhile, the realization of college students' subjective consciousness will help college students effectively promote the formulation and implementation of career planning.

C. The Lasting Effect in Promoting College Students' Subjective Consciousness

College students' career planning uses scientific assessment tools and emphasizes their sense of participation in making plans and organizing implementation in the process of recognizing and changing themselves. In the process of practice, college students gradually enrich themselves, clarify their goals, have a strong sense of experience, and infiltrate more experience into the harvest of knowledge. This result is the best reflection of college students' subjective consciousness. This kind of personal experience practice is the most effective growth path for college students. College students' career planning pays attention to individual differences, and giving
different ways and methods for individual, which is conducive
to making appropriate and feasible development plans and
growth goals for college students in accordance with their own
characteristics. The ways and methods used in college
students' career planning are similar to the content of cognitive
consciousness and practical consciousness contained in
"subjective consciousness". Career planning can be used to
effectively promote the lasting effect of their "subjective
consciousness". Persistence is the main manifestation of the
effect of college students' "subject consciousness". It is
necessary to continuously strengthen the power of self-
innovation and enrich the content of self-improvement in the
realization of "subjective consciousness". College students' 
career planning helps them implement the plan by means of
supervision, and further promotes the realization of "subjective
consciousness".

IV. THE VALUE EMBODIMENT OF COLLEGE STUDENTS' 
CAREER PLANNING IN PROMOTING "SUBJECTIVE 
CONSCIOUSNESS"

College students' career planning as a carrier tool promotes
their "subjective consciousness". Because of the consistency of
their goals, the technical means of career planning can be used
to help college students' subjective self-consciousness integrate
into the process of college students' growth and development,
which is conducive to college students' subjective consciousness.

A. Helping to Improve the Comprehensive Quality of College 
Students

The purpose of university education is not only to impart
knowledge, but also to cultivate the ability to solve problems
independently. College students' career planning is more about
to cultivate college students' way of thinking and application
ability, help them make plans and improve themselves on the
basis of self-awareness. It can enhance their knowledge
accomplishment and improve their ability of problem solving
in the process of cultivating their self-awareness and
subjective consciousness. To some extent, college students' 
career planning helps to realize "subjective consciousness",
cultivate and enhance their internal ability and motivation, and
cultivate a kind of "soft skills" for college students - a flexible
thinking mode, a problem-solving ability and a positive
attitude. These "soft skills" are different from scientific and
cultural knowledge, and are an important part of the overall
quality of college students. The essence of university education
is self-education. The "subjective consciousness" of college
students promotes their subjective initiative, helps to change
their learning from passive requirement to active promotion,
thus promoting college students to enrich their knowledge and
culture and enhance their comprehensive quality.

B. Helping to Alter College Students' Responsibility Role

After studying in colleges and universities, the role of
college students has changed into a social person. When
entering society, college students shall learn to adapt to society,
obey social rules, face and solve problems. In all education
stages, they are students undertaking passive responsibilities
and the responsibility of incomplete individuals under the
 guardianship and supervision of family parents and school
teachers. After entering the society, college students should
face work independently, take responsibility independently
and solve problems independently. If these roles are not
changed properly, it will prevent college students from
becoming an independent social person, and they will not
become valuable and useful talents in society. College
students' career planning has a complete set of theoretical
methods, which can help them measure and evaluate
themselves in time, adjust themselves in time, and form an
effective method of self-improvement. This adjustment will
help college students master the methods of learning and
change, enrich their cognitive system and help them improve
their adaptability. It is a process of "subjective consciousness".

C. Helping to Improve the Value System of College Students

The significance of university education is not only to learn
-cultural knowledge, but also to help college students cultivate
diversified thinking, to look at problems and solve problems
from different angles, to form scientific spirit and humanistic
spirit, and to realize the value of life. Everyone's value system
includes personal value and social value, and college students
are of no exception. The university is an important stage for
college students to mature their ideology and form their values.
It is more important than imparting knowledge to help college
students establish a correct value system. College students'
subjective consciousness promotes their all-round
development through self-awareness. The process of college
students' subjective consciousness is the process of constantly
evaluating and revising themselves, and the course of
gradually establishing self-consciousness. College students'
career planning, as a technical means, can help college
students realize their "subjective consciousness". In this
process, college students gradually improve themselves by
recognizing their abilities and qualities, personal personality
preferences, life value goals and formulation and
implementation of plans, and enrich and form correct social
values in the process of recognizing and forming the personal
value system. It is also possible to form a conflict between
personal value and social value in this process. College
students' career planning is constantly revised and improved
through adjustments and feedback, so as to unify their personal
values and social values, thus forming a correct life value
system.

V. CONCLUSION

College students' career planning has the carrier function of
promoting their "subjective consciousness", and it can help
realize their "subjective consciousness". It is a continuous
process of practical realization in promoting college students'
subjective consciousness and college students' career planning.
With common goals, they promote and integrate with each
other in ways and methods. It can keep the lasting effect of
college students' subjective consciousness by fully using the
evaluation tools and means of college Students' career
planning. It can help college students grow into talents,
improve their self-comprehensive quality, enhance their self-
worth, and realize their all-round development by taking their
career planning as a carrier. It is a course for college students
to act actively and positively. It is the value embodiment in the enhancement of their cognitive and practical abilities in college students' subjective consciousness, and the effect embodiment of their "subjective consciousness".

REFERENCES


