Research on the Reform of Ideological and Political Education in Colleges-Taking Qingdao Huanghai University of Mechanical Major as an Example

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Abstract. Along with deepening of reform and open, strengthening the Party construction work has become an important part of college development nowadays. The ideological and political education is a "pioneer" of Party construction work. It is very clear mentioned in the 19th Party's report that ideological course reform has entered the stage as a "pioneer" of the ideological and political education. Taking Qingdao Huanghai University of mechanical major as an example, analyses and research on the reform of ideological and political education in college.

Keywords: Ideological and political education; Party construction in colleges; ideological course.

1. Introduction

With the deepening of reform and open, different systems and cultural thoughts communicate and exchange, and social ideological becomes multivariate mixed and penetration, which show the necessity of ideological and political education work in the current education. General Secretary Xi Jinping stresses in the national college political meeting that to strengthen moral education and cultivate people is a key link of educational work, and puts forward the ideological and political education into the education teaching, and works hard to open up the new prospect of Chinese higher education, strengthens the construction of the ideological and theory education for better playing as a center of the classroom teaching status, and other courses should keep a good teaching channel, and sets up good responsibility to specialize courses and the ideological and political education going hand in hand, common development, which form a synergistic effect. Xi general secretary's speech highlights the point the ideological and political education into the education teaching and points out the basic responsibility of the teachers who strengthen moral education and cultivate people.

To implement the 19th Party's report, General Secretary Xi Jinping’s thought in national conference on ideological and political work and the requirements of the general office of cccpc issuing ‘opinions on strengthening Party building work in private schools (try out). Provincial university work committee and provincial education department pay high attention and jointly organize the province prize of excellent achievements evaluation of ideological and political education, which aim to stimulate the enthusiasm of universities in the ideological and political education work and implement the conference spirit of the 19th Party's report. Qingdao Huanghai University actively participate in it, and won the third prize of achievements of ideological and political education in colleges and universities in the 2019 year. Our school looks for the new situation of ideological and political education reform to response a country for private colleges and universities ideological and political education work. This paper takes Qingdao Huanghai University of mechanical major as an example to analyze the present situation and problems of education.

2. The Ideological Education Work Problems

2.1 The Weak Party's Construction Work Organization

The level of the party building work in our school team is uneven and the middle managers are younger who should improve their works on implementing the party and government work. With the standardization of the education management, the ideological and political education and construction
of organizational culture management still need to improve to prevent the poor ideological and political education and propaganda work. Second, the combination party construction with ideological and political work in our school form rely too much depending on ideological and political class. The contents have limitations and limit the student participation. Moreover, related regulations of the present ideological and political work are not sound. Bad education target, education effect and the education content are not conducive to the overall planning of party construction.

2.2 Ideological Education and Professional Education Fault

In recent years, countries pay more and more attention to the non-governmental university party construction work and put forward the colleges and universities based on the professional discipline characteristic combining with the professional knowledge, and strengthen the ideological education work of pertinence. Ideological and theoretical construction is the top of the party construction with important position. But our mechanics because of its professional characteristics focus on more professional training and attention a little on the ideological and political education work, which led the ideological and political education and the comprehensive quality education, professional education not to digest. Pure or overly dependent on the limitations of the ideological and political class increasingly prominent. The student world outlook, the outlook on life, value guidance and the shaping remains to be further strengthen. In the process of traditional education, most of the teachers have no correct cognition for professional knowledge and the relationship between the ideological and political education. There are a lot of problems on the education curriculum status improvement, curriculum education policy to implement, ideological education appeal to enhance practical.

2.3 Consideration on the Team-building of Teachers

The team-building of teachers is imbalance. First of all, the teachers troop young of Qingdao Huanghai University make education personnel gradient distribution not reasonable. Secondly, young teachers and students are lack of communication and good relationship and their interaction pattern is unreasonable. Moreover, the private colleges and universities young teacher's teaching experience is limited, which can't meet the demands of a new age. In the end, young teachers do not enough understand Party building work. In the whole education, it is difficult to finish the teaching task of ideological and political work, and party building work is difficult to achieve significant results.

3. Effective Strategies for Ideological Education Work

3.1 Innovative Way of Party Construction in Colleges and Universities

Ideological and political construction is a basic construction for the party's construction. With the advent of the new era, party construction in colleges and universities also embarked on a new journey. Implement the 19th Party's report and political work and the requirements of the general office of cccpc issuing 'opinions on strengthening Party building work in private schools (try out)', which point out the direction and path of our school about the implementation of the party construction.

Keep the effectiveness of party construction and advanced nature and urged party members to keep learning new era the ideas of socialism with Chinese characteristics with studying the CPC central committee's policy in creative thinking way. Starting from the actual situation in our school, strengthen the party building work in our school system continue, and adhere the leadership of the communist party of China, and adhere the socialist direction, and adhere to strengthen moral education and cultivate people, and give full play to the teachers of the vanguard and exemplary role.

3.2 Strengthen the Ideological Work in Colleges and Universities

Ideological work in colleges and universities is an important part in the communist party of China party construction work. Ideological work is related to national political security, road and flags, and determines the direction of the cultural progress and development, and has the extremely significant in the development of colleges and universities. In order to further strengthen the ideological work of
Qingdao Huanghai University, improving the ideological work pattern, fully implementing the party leadership ideology work principles, clear responsibility, the party leadership group in our school held a group meeting on ideological work. Meeting stresses that teachers should consciously perform "teaching, educating" responsibility, and help students to establish the correct value guidance, and emphasize the college party branch work responsibilities, and follow the law of the ideological and political work in colleges and universities. Our party branch carries out related regulations.

3.3 Party Construction Innovation

With the continuous development of new media technology, the party construction work should conform to the trend of The Times to integrate network resources, advancing with The Times, continuous innovation, and realize the party network knowledge sharing.

Strengthen the management of party members learn and improve self-cultivation. Combine the new media technology and the party members' learning. Make full use of the effective resource such as "learning powers" APP, and expand the channels of learning, and realize online synchronous learning, and ensure the party members to study comprehensive and systemic, and enable members to understand current events in time clear their responsibility and mission, and improve self-cultivation.

Build innovative organization and stimulate the party member. Set up online working mode, and constantly update party construction idea, and innovative work style, and activate the party member. Offline party-building activities should not be confined to "three will be a class" system, and should go out and go to red education base with a more intense feel inspire the party members' party spirit. Online by APP should be the party construction of innovation activities and propaganda way. Through the network, the method of improve the party members' learning and participation enthusiasm improve study the coverage of party and government to strengthen the construction of party construction ramming foundation.

4. Build Perfect Party Construction Team

Improve party leadership management ability, and strengthen the party spirit of middle managers and the cultivation of the ability of organization, and deepen the reform of the leading cadre and personnel system, and create well-managed party construction team.

4.1 Find the "Position" of Ideological and Political Education

Implement conscientiously the spirit of the 19th Party and university work conference. Insist that strengthen moral education and cultivate people as the key link, and realize the education teaching and the integration of ideological and political education teaching mode, the traditional teaching model has not adapted to the current work of college education which require us to adjust the perfect education teaching new mode, and adjust the proportion of the construction of the new era of political thought education, and not only reflected in the ideological and political class, but should grasp the key link in the curriculum reform. Give full play to the main channel of class teaching in ideological and political education, and the ideological and political education will converge in school education teaching process and the connotation of the teaching implementation in the main channel of class teaching [3].

First, clear professional class into ideological elements of the teaching target, and the target is not only the starting point of education teaching, or an end. With professional knowledge and the basis of the principle of combining the ideological and political education, the targets around knowledge, emotion, behavior target build curriculum education system. Then, deepening the education the teaching content, professional course is in the process of professional personnel training to improve students' knowledge and expertise to the core of the carrier in the light of the different nature of curriculum. Guide the value of teachers' professional curriculum contains active mining lead in terms of resources, rich ideological teaching content, and let the student in the course of learning process increase their professional skills, and be outlook on life, values, world view which have different
comprehension, maximize education teaching effect. Finally, through the specialized course education element assessment evaluation and inspection ideological education in specialized course teaching effect in the teaching process and feedback on education teaching improvement scheme, and summarize the effective teaching methods to promote in other specialized course teaching process.

4.2 Scientific Planning Ideological Education System

The main objectives of the development of China's current education and innovation education method are introducing the ideological and political philosophy to specialized course teaching. Ideological and political education class introduction is necessary with researching on the reform of ideological and political education in Qingdao Huanghai University of mechanical major. Our school takes to cultivate applied talents as the goal, too much emphasis on mechanics, mechanical design knowledge teaching and the cultivation of practice ability, so that the students' ideological education is not form the education framework.

Fusion education and ideological and political education the whole teaching process. To build a scientific and reasonable curriculum system will be an inevitable and long work. Combining the party's principles and policies and professional teaching is also an important part in the party construction. Organization teachers’ in-depth study the spirit of the 19th Party and university work conference. Fully implement the school party branch organization and service functions, continuously pushing forward the construction of the ideological system to the school party branch into a strong push the course of the construction of the ideological battle fortress. In the construction of courses out water, make gold class, and do “teaching style. Teachers continuously explore new era improve curriculum construction and the ideological and political integration, the relationship between sound new era new teaching modes.

Course of ideological construction need work from six aspects, to strengthen teachers' ideal faith, to cultivate the spirit of patriotism, to strengthen moral accomplishment, to strengthen the construction of knowledge system and cultivate the spirit of struggle, and to enhance the teachers and students’ comprehensive qualities. Professional course of study is the most important part of university life. New ideas need to blend in the new era of socialism with Chinese characteristics and the students need to learn professional skills for good curriculum education effect. Ideological and political education professional courses can be converted to the most specific and vivid effective carrier. Combined with the college cultivate talent orientation from the aspects of engineering characteristics, it will improve the quality of personnel training in the osmosis.

4.3 Build Perfect Teaching Staff

According to the construction of the party's work and ten ethics concepts of Qingdao Huanghai University, strengthen the construction of teacher’s team. In order to enhance teachers' comprehensive quality as the goal, pay attention to the cultivation of the young teachers experience accumulated and teaching style, and help them to establish good communication mechanism between teachers and students, and summarize the teaching experience, the rapid growth, the solid foundation for the implementation of curriculum education teaching mode. Then pay attention to the cultivation of teachers especially party member model, the implementation of khalid ents duty, eliminate the traditional concept of "knowledge to reassure", and pay attention to the importance of the "mission", and lead teachers become a students’ guide to learn professional skills, and become a guider of students' character and innovative thinking. Finally, strengthen party construction, and improve the teachers' ideological and political consciousness, and especially pay attention to the form of young teachers’ personality, and guide youth teachers encourage divergent thinking. With its new age thinking way to help students faster into the ideas of socialism with Chinese characteristics in new era, help students to set up the correct value guidance.
5. Conclusion

Socialism with Chinese characteristics has been into a new era. The economic, political, and cultural develop rapidly. College students' ideological and political consciousness is also present a new face in due course. Their ability of accepting new things and thoughts have been a great change. Therefore, the party's ideological and political education work should be close contact line, and the development of the time should be around the ideology of socialism with Chinese characteristics in new era, and pay attention to students all aspects of development, connotation and improve student’s comprehensive quality. To strengthen the teaching strategy of leading, compile incidence matrix between ideological and political teaching and learning. According to to their students learn professional characteristics, students' employment and business demand combined with the ideological and political education, and gradually change the syllabus and the talent training scheme. The ideological and political education systematically is blended among them, and strengthen the education in professional teaching course personnel training to build the sharing.

Acknowledgements

This paper is supported by the research project of school-level teaching reform of Qingdao Huanghai University in 2018 (hhxyjg1807) and Benchmarking Colleges and Departments of Party Construction in Shandong Province.

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