Exploration and Analysis of the Way to Cultivate the Craftsman Spirit of College Students in the New Era

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Abstract. China belongs to a large population country. If we want to transform our country into a powerful population country, we should let "Made in China" develop in the direction of "Created in China", so as to realize the great rejuvenation of the Chinese nation as soon as possible. At present, China has put forward the "craftsman spirit", which is not only closely related to the development of the trend of the times, but also the booster of social development. This thesis analyses and probes into the connotation of "craftsman spirit" and summarizes the problems arising from the cultivation of "craftsman spirit" among college students in China, and explores and analyses the innovative way of "craftsman spirit".

Keywords: College students in the new era, craftsman spirit, innovation path.

1. The Connotation of Craftsman Spirit

From the Song Dynasty to the Yuan Dynasty, the society classified people's occupation as a hierarchy, and craftsmen ranked seventh, which also indicated that the status of craftsmen was very low at that time, and many people looked down upon craftsmen. In ancient society, craftsmen gave the impression that they followed the rules, followed the rules, and lacked the spirit of innovation. Nowadays, with the continuous development of industrialization in China, a series of problems have arisen in the mode of high-efficiency batch production. People begin to realize the value of "craftsman spirit" and think that it refers to conscientiousness and concentration. In the author's opinion, "craftsman spirit" can be divided into two parts, namely "skill" and "virtue". The former refers to the craftsmen's requirements for their own profession, which also determines the height of a craftsman's ability to play in his own field. The latter refers to the attitude of craftsmen towards people and things, and is also a craftsman's moral requirement for himself.

1.1 The Breadth of Craftsmen's Spirit can be Displayed by "Skill"

1. The Professional Attitude of Striving for Excellence

"Continuous pursuit of better skills" refers to the attitude of craftsmen toward their profession and their belief in skills and products. As early as in The Book of Songs, Wei Feng Qio, "like cutting, like polishing, like carving, like sharpening knives" profoundly describes the carefully and conscientiously working attitude of craftsmen in the process of cutting, polishing and carving works of art. In ancient times, China's ceramics, silks and satins, and architecture, etc., have been widely recognized, even at present, these exquisite crafts are also well known in the world. In our country, there are many traditional handicrafts, such as paper-cut, bamboo weaving, carving and so on, which are famous for their delicate and ingenious craftsmanship. At the same time, these products also embody the professional attitude of Chinese craftsmen in pursuit of excellence.

2. The Practical and Innovative Professional Thinking

Essentially, the work of craftsmen is a cyclic process of continuous understanding and practice, in which there is a process of change and a constant process. Therefore, in this process, we must follow the law, treat it strictly, and take no shortcuts. Craftsmen should be conscientious and down-to-earth, which is also a constant process. The process of change is to constantly innovate on the basis of predecessors so as to continuously improve their abilities and skills. In order to gain a place in the fierce market competition, we need to constantly innovate, so as to win their trust and respect. In addition, craftsmen also need innovative professional thinking to ensure that their skills can continue to develop.
1.2 "Virtue" Shows the Spirit of Craftsmen

1. Adherence to the First Principles of Life

Despite a period of time, the spirit of craftsmen has been neglected, but it has not disappeared. In addition, the intrinsic driving force of the true craftsman spirit is to maintain the original sense of mission, no matter how impetuous the environment, should adhere to their own heart. Man lives for the sake of meaning. Therefore, man needs to give meaning to his actions. In meaning, the power of every mission is the strongest. The supreme purpose of German enterprises is to do what God wants you to do. To make the best use of everything, we need to maximize the use of resources. At the same time, the quality of the product is mainly determined by its durability. However, the Chinese people do not have German religious beliefs, but the concept of sticking to their own hearts is also deeply recognized by the Chinese people, thus becoming one of the moral norms of Chinese people. If people cannot be tempted by the immediate interests and keep clear-headed at all times, then domestic enterprises will constantly improve the quality of products and improve the level of after-sales service, so that "Made in China" will gradually develop towards the direction of "Created in China".

2. A Dedicated Style of Doing Things

The artisan's working style is to devote himself wholeheartedly and reach a state of forgetting my work. When you find something you really love, you need to abandon something that has nothing to do with it and strive for what you want. Moreover, in the process of pursuing, we need not care about success or failure, but should be down-to-earth, focus on one thing, and put into the greatest effort. Although it may not have been harvested, but the process of efforts is still beautiful, and later remembered without regret. Japan's Lin Xiuxin put the "craftsman spirit" into full play, focusing on the manufacturing of umbrellas, attaching great importance to the whole process of umbrella manufacturing, and strict control of each link. Lin Xiuxin pointed out that customers who use umbrellas must feel the seriousness and carefulness of the merchants. Like craftsmen, Lin Xiuxin is constantly focusing on every aspect of umbrella manufacturing, so that customers can feel their serious attitude.

2. Problems in the Cultivation of Craftsman Spirit of College Students

2.1 The Value of Cultivating Craftsman Spirit of College Students with Fuzzy Standpoint

Universities are one of the main places to cultivate artisans' spiritual talents. Their purpose is to cultivate national professionals and establish correct value standpoints for college students. The concept of "cultivating talents for whom" in university campus is closely related to the value standpoint of cultivating craftsmanship spirit of University students. The firm value standpoint is not only the reliable guarantee for the cultivation of craftsmanship spirit of College students, but also the core idea of the cultivation of craftsmanship spirit of colleges and universities. At present, the value standpoint of craftsman spirit cultivation of college students is not only influenced by our traditional values, but also by the impact of Western culture. At present, there are great differences between Chinese and Western cultures. There are also great contradictions between traditional and modern cultures. In our country, the values of many college students are beginning to blur.

The direction of efficient development needs to be closely linked with the direction of our country's development. The development of institutions of higher learning will change according to specific strategies, but the fundamental value standpoint of their development is still the same. General Secretary Xi Jinping pointed out that at present, the development direction of higher education in our country should be consistent with the realistic goal of our country's development and the future direction of our country's development. That is to serve the people and take the road of socialism with Chinese characteristics, so as to contribute to the great rejuvenation of our nation. "Four Services" pointed out the fundamental mission of the development of higher education in China, and also pointed out the value standpoint that our colleges and universities should always adhere to in order to cultivate the spirit of craftsmen of College students. In addition, the cultivation of each spirit should have a correct and clear position, so as to truly reflect the spirit of craftsmen. At the same time, the
services provided by colleges and universities are also diversified, aiming at giving full play to the advantages of talents of colleges and universities, and combining with the rich resources of colleges and universities, so as to maximize the transformation of scientific research achievements into productive forces and promote the continuous progress of society.

2.2 Unknown Target of College Students' Craftsman Spirit Training

At present, China's socialist construction and entering a new era, in this period, the prominent problem is that the development is not balanced enough. In order to solve this problem fundamentally, we need not only to use modern advanced science and technology, but also to train professionals in different fields. Therefore, colleges and universities need to constantly take this as the goal to train talents. However, in real life, many colleges and universities still have various problems in the orientation of training objectives, such as low accuracy, that is, in the training process, colleges and universities cannot accurately locate with their own conditions and the specific situation of students. Therefore, the training objectives of many colleges and universities deviate from the standards put forward by the society for talents, and fail to play a certain advantage and disadvantage in the cultivation of craftsmen's spirit. They lack a clear understanding of the essence and content of the cultivation of craftsmen's spirit.

2.3 The Improper Basic Contents of Cultivation of Craftsman Spirit for College Students

At present, the craftsmanship spirit of college students in our country has many distinct characteristics of the times, also shoulders the important tasks of the times, but also shoulders many responsibilities. To cultivate students' craftsmanship is not only the basic requirement of "four services", but also the duty of colleges and universities to cultivate high moral accomplishment and high-quality talents. Moreover, the cultivation of craftsmanship spirit of college students needs not only to adhere to the correct value position, but also to have a clear goal direction. The most important thing is to make clear the correct direction and characters in the process of cultivation, so as to improve the quality and efficiency of talent cultivation. Because of the influence of our traditional thought, many colleges and universities only focus on improving students' knowledge and skills, but neglect to a large extent the cultivation of students' cognition and emotion.

Institutions of higher learning should, in the process of training students' learning ability, improve their ability to use and professional skills, so that students can establish the spirit of craftsmen, so as to combine theoretical knowledge with practical activities. To cultivate students' craftsmanship is to combine students' professional ideal with their dedication spirit, and dig deeply into the value and content of craftsmanship spirit, so as to understand that craftsmen are not only manual workers, but also the booster of social development, so that students can identify with craftsmanship spirit psychologically and establish craftsmanship consciousness.

3. The Innovative Path of Craftsman Spirit of College Students in the New Era

3.1 Broadening Educational Channels

1. Give full play to the role of educating people in theoretical classroom. Institutions of higher learning should incorporate the idea of cultivating craftsmanship spirit into the classroom, so as to make college students establish craftsmanship spirit imperceptibly, so as to deepen college students' understanding of craftsmanship spirit. On the one hand, colleges and universities need to make full use of Ideological and political theory courses to improve students' understanding of the spirit of craftsmen, and to guide students to build a sound and scientific system of craftsmen's spiritual strength in the light of their actual life. On the other hand, colleges and universities need to give full play to the role of professional courses in educating people. They also need to integrate the cultivation of craftsmanship spirit into professional courses in accordance with the characteristics of College Students' professional courses, and build a good learning atmosphere, so as to make craftsmanship become the professional pursuit of College students.
2. Give full play to the role of propaganda and education of new media. New media teaching has many advantages, such as interaction, permeability and sharing, which provide a new carrier for cultivating craftsmanship spirit of College students, and play an important role in cultivating craftsmanship spirit in the new media environment, and build a new media publicity and education platform. On the one hand, colleges and universities need to build new media platforms, such as micro-blog, micro-letter, and use them to carry out diversified publicity and education activities, so as to promote the development of craftsman culture. On the other hand, colleges and universities strictly manage the new media platform, so that the new media platform can become a platform for students to learn and exchange the spirit of craftsmen, so that students can deeply understand the connotation of the spirit of craftsmen, and establish the consciousness of craftsmen.

3.2 Enriching the Practice Platform

1. Closely combine the first classroom with the second classroom, and build a perfect platform for practical education in school. The first class mainly uses basic knowledge to explain new knowledge, and teaches students to use old knowledge to learn new knowledge. The second classroom refers to the eyes, supplement and development of the first classroom, and stimulates students' thinking and perception of the craftsman spirit, thus encouraging students to apply the craftsman spirit to life. To fundamentally enrich the practice platform and create high-quality brand activities, we need to constantly innovate social research and carry out various activities related to craftsmanship spirit, so as to build a good campus division and let students feel craftsmanship culture in the process of practice, so as to enable students to establish craftsmanship awareness and cultivate students' habit of doing things seriously.

2. Closely integrate schools and enterprises, and build an off-campus practical education platform. Institutions of higher learning can use two different educational environments and resources of schools and enterprises. They can also use the mode of combining theory with practice to guide students to consciously practice craftsmanship. At the same time, we also need to organize college students to visit local excellent enterprises and feel the corporate culture, so as to experience the spirit of craftsmen trained by enterprises, and understand the types of talents needed by the current society, so as to take this as the goal and strive continuously. Institutions of higher learning should make full use of the opportunity of off-campus internship to enable students to follow the enterprise instructor to constantly learn skills and apply their theoretical knowledge to production, so as to deeply understand the connotation of craftsman spirit.

3.3 Strengthening the Demonstration Role

1. Give full play to the leading and exemplary role of teachers. There is an old Chinese saying that as long as a person has noble moral character and correct behavior, even if he does not command the other party to do the same, the people around him will be affected by him and imitate him; but if a person's conduct is not correct and his behavior is wrong, then even if he mandatorily requests the other party to do the same, the people around him will not obey him. If teachers want to practice the spirit of craftsmen, they should start from themselves and build up the consciousness of craftsmen, so that students can begin to imitate. As we all know, education can shape people's beautiful soul and belong to the craftsman of people's soul. It also needs to analyze and discuss every teaching activity, so as to explore every professional problem, and combine with the different development situation of each student, adopt appropriate mode to encourage and encourage students, and promote students to establish craftsman consciousness and strictly regulate them. Fan your own behavior, so as to cultivate a large number of professional knowledge and high-quality national pillars.

2. In order to fundamentally solve the current incompatibility of teaching, we need to build a high-quality "double-teacher type" teaching team, which is also the inevitable trend of the development of China's colleges and universities in the future. The so-called "double-teacher type" teacher team refers to a group of teachers who not only have their own teaching literacy and scientific research ability, but also have rich teaching experience. Institutions of higher learning can not only recruit all kinds of talents by "bringing in", but also improve their teaching skills by "going out".
4. Conclusion

Undoubtedly, college students play an extremely important role in the youth team. College students are the pillars of our country's future, so we must guide, care for and cultivate them reasonably in order to realize the historical task of the Chinese dream as soon as possible and successfully. To cultivate the craftsmanship spirit of college students is to improve their comprehensive literacy level, and to promote their successful transformation into social people, so as to realize their own value, and become the comprehensive development, high-quality and high-ability compound talents that our contemporary needs. For College students, colleges and universities are the growth base and the place to cultivate the craftsmanship spirit of college students in the new era. Therefore, this paper hopes to promote the cultivation of craftsmanship spirit of college students in the new era, and give some reference to other researchers.

References


