Research on Ideological and Political Education in Colleges and Universities under the Background of Art Practice

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Abstract. Based on the perspective of higher education, this paper explores the path of integration of Ideological and political education and art education, with a view to standardizing and promoting the teaching effect of art education on the basis of existing ones, and further realizing the position of cultivating high-quality talents for the country and society in the new era. The all-round development of morality, talent, intelligence and physique is the goal of talent cultivation in Colleges and universities. Ideological and political education and art education are unified in the system of quality education and modern personnel training in Colleges and universities. Specifically, on the one hand, ideological and political education is an important content and direct way to build socialist spiritual civilization. It runs through the whole process of school education and social practice education. For college students whose social outlook, values and world outlook are forming, ideological and political education is indispensable. On the other hand, with the development of society, the whole society and culture of our country tend to be more open, and multi-values interact with each other, which is a challenge for college students with poor discrimination. This is a problem that needs to be studied now.

Keywords: university; ideological and political; art; practice; teaching reform.

1. The Interrelationship between Ideological and Political Education and Art Education in Colleges and Universities

The concept of art education is more extensive. It refers to the process and activities of aesthetic and aesthetic education by means of music, art and dance. Art education is an important way for universities to realize aesthetic education for students, and also an important means to train modern art talents. The task of today's art education is to cultivate practical artistic talents with moral and professional aesthetic concepts, appreciation ability and creative ability. Ideological and political education is a compulsory basic comprehensive course for college students all over the country. It is not only an important part of building socialist spiritual civilization, but also a concrete means to shape the personality of college students and promote their all-round development. Ideological and political education is not independent of other disciplines in the whole educational system of colleges and universities, but closely integrated with each other. Similarly, for art education, ideological education is not only the premise and foundation, but also the light guiding the scientific development of art education. Art education and ideological education share the same educational pursuit.

Ideological and political education and art education are unified in the system of quality education and modern personnel training in Colleges and universities. Specifically, on the one hand, ideological and political education is an important content and direct way to build socialist spiritual civilization. It runs through the whole process of school education and social practice education. For college students whose social outlook, values and world outlook are forming, ideological and political education is indispensable. On the other hand, with the development of society, the whole society and culture of our country tend to be more open. Multivariate values influence each other. For college students with poor discrimination, it is easy to accept some ideas and values that are unfavorable to their personal and social development. If we do not carry out necessary ideological and political education for college students, guide them to establish correct values and form good personal character, it will not only affect the overall effect of talent training, but also shake the foundation of talent training. Therefore, ideological and political education for art education, not only can arm students thinking, but also is the premise for students to achieve artistic innovation. At the same time, ideological and political education has guided the direction for the cultivation and development of art majors, telling students what is beautiful art and how to create beautiful art, so that students can...
understand that the beauty of art lies not only in art itself, but also in the people who create art. Ideological and political education is the first step to open the door of artistic spiritual career.

2. The Current Situation of the Development of the Integration of Ideological and Political Education and Art Education

Ideological and political education and art education are unified in the system of quality education and modern personnel training in Colleges and universities. Specifically, on the one hand, ideological and political education is an important content and direct way to build socialist spiritual civilization. It runs through the whole process of school education and social practice education. For college students whose social outlook, values and world outlook are forming, ideological and political education is indispensable. On the other hand, with the development of society, the whole society and culture of our country tend to be more open. Multivariate values influence each other. For college students with poor discrimination, it is easy to accept some ideas and values that are unfavorable to their personal and social development. If we do not carry out necessary ideological and political education for college students, guide them to establish correct values and form good personal character, it will not only affect the overall effect of talent training, but also shake the foundation of talent training. Therefore, ideological and political education for art education, not only can arm students' thinking, but also is the premise for students to achieve artistic innovation. At the same time, ideological and political education has guided the direction for the cultivation and development of art majors, telling students what is beautiful art and how to create beautiful art, so that students can understand that the beauty of art lies not only in art itself, but also in the people who create art. In fact, ideological and political education and art education have always existed in the university education system, which is an important part and content of University education. But looking at the ideological and political education and art education before and at present, we can find that they are separated. That is to say, ideological and political education and art education are at different time stages and educational occasions. In this respect, ideological and political education and art education do not achieve a systematic combination, but only at a shallow level and in a formal combination.

3. The Way of Integrating Ideological and Political Education with Art Education

3.1 Combining the Content and Characteristics of Art Education, Opening up New Ways of Ideological and Political Education

The close combination of Ideological and political education and art education is that in the whole process of art education in Colleges and universities, both of them run through the whole process of College education, regardless of priority. However, art education has its own professional attributes and teaching characteristics. In the process of combining art education with ideological and political education, it is necessary to change the current mode of education mainly relying on theoretical courses according to the content and requirements of art education and explore new ways of education: on the one hand, students' enthusiasm can be mobilized; on the other hand, the content of art education and ideological and political education can be unified through new forms. Get up and achieve the purpose of combining the two.

Art courses are mostly open, and pay attention to students' independent practice and operation, so as to integrate art theory and art skills in the process of practice and operation, so as to achieve the purpose of improving professional ability. Therefore, many colleges and universities in art education are not as standardized and rigid as other disciplines in professional education and teaching, but focus on a variety of ways of education and teaching, such as art field sketch, music appreciation teaching. At present, although the teaching methods of art education are quite diverse, the content of education is mainly professional, and the ideological and political education is not penetrated into the process of professional education.
Therefore, in the later education, we can combine the art education mode with the content of Ideological and political education, and open up a new way of Ideological and political education. For example, in the teaching of fine arts, we can select some celebrities with noble thoughts, sentiments and moral character, and let students make imaginative sketches. After describing the characters, we should also name the sketch works and tell several life stories of the characters, so as to combine the typical characters of Ideological and political education with the art education of fine arts, so that students can understand the characters' moral character and sentiment imperceptibly while completing the works, so as to learn from them, help students gradually establish correct concepts and improve their personality. Similarly, in the process of music teaching, ideological and political education can be combined with art education to carry out some thematic education activities, such as "singing classics, learning classics", "classics will be spread forever, spirit will be immortal", so that students can choose and learn some classical songs independently. Because behind each musical work there are certain creative background and stories. In the process of learning songs, students can feel the emotions and spirit of the times expressed in the musical works. Under the edification of the musical works, they are inspired by the ideas and spirit contained in the musical works, and they can follow the classics and learn from the noble spirit. In this way, ideological and political education and art education can be closely combined. They will not be broken, but will run ideological and political education throughout the art education.

3.2 Strengthen the Role of Artistic Model and Realize Self-ideological and Political Education

The number of Art Majors in Colleges and universities is increasing, which brings great difficulties to the management and education of schools. It is difficult to achieve the goal of comprehensive and systematic ideological and political education in Colleges and universities alone and to lead art education through ideological and political education. Therefore, the unified ideological and political education in Colleges and universities should be combined with the ideological and political education of students themselves, and be unified in the content and process of art education. Of course, students' Self-Ideological and political education, but also under the unified guidance of schools, colleges and universities to ideological and political education in the content and mode of dynamic grasp.

There are many ways to realize Self-Ideological and political education for art majors, such as arranging some ideological and political education contents for students to learn independently. But comparatively speaking, the most prominent way is to strengthen the role of artistic models. As we all know, the power of role models is infinite. There is also a record in the Book of the Later Han Dynasty that "people who teach by example, people who teach by example sue for lawsuit". Therefore, ideological and political education and art education can be unified in the reinforcement and guidance of artistic models. In the process of art education, students majoring in art should be introduced and explained to some people who have great ideological and artistic attainments in their major, so as to play an exemplary role. Of course, the most direct example is professional teachers. Therefore, art teachers should not only improve themselves in the professional field, but also pay attention to the cultivation of their own teachers'morality and style, so as to influence students with their words and deeds, so that ideological and political education can be deeply rooted in the hearts of the people, play the role of students' self-learning and self-education, and achieve the integration of Ideological and political education and art education.

3.3 Guided by Elegant Art, Realize the Function of Art Educating People

Under the background of great ideological and political education, if art education in Colleges and universities wants to play its own educational function, it is necessary to infiltrate elegant artistic thinking, and then realize the function of art education. For example, colleges and universities should strengthen the links with local art troupes, invite veteran artists of the troupe to perform art works in Colleges and universities through communication and exchange, and then organize teachers and students to watch them. It is worth noting that the performing works of art should have the epochal and artistic ideological value. For example, in order to promote the socialist core values, the school
invites the theatre troupe to perform the large-scale revolutionary modern drama "Yunshui Songbai Continued Fanting". Through watching the art performance, teachers and students can experience the patriotism spirit of the older generation of revolutionaries, so as to effectively improve the ideological awareness of art teachers and students in Colleges and universities. Strengthen the spirit of patriotism, so that the function of art education can be effectively realized.

3.4 On the Basis of Carrying out the Activities of Art Associations, Realize the Function of Activities to Educate People.

Art club activities can broaden students' horizons and enrich students' College life. Under the background of great ideological and political education, it is necessary for art education in Colleges and universities to give full play to the role of art associations, so as to enrich students' lives and cultivate students' artistic potential and ideological sentiment. It is worth noting that there are many art associations, such as singers' associations, dance associations, calligraphy associations, photography associations, model associations and so on. Take the Singer Association as an example, the school can organize the members of the association to carry out Red Song Festival activities, select excellent campus singers in the campus, and then carry out singing competitions to stimulate students' patriotism. For example, the Chinese Calligraphy Association carries out the "Brush Calligraphy Competition". Through the development of the Brush Calligraphy Competition, colleges and universities educate students to inherit the excellent traditional culture of our country, so that the brush calligraphy can be effectively inherited by the younger generation. In short, colleges and universities need to pay attention to the function of art education based on the development of art community activities.

Under the background of great ideological and political education, in order to realize the function of art education, on the one hand, it is necessary for art education in Colleges and universities to pay attention to the development of Cultural Forum activities. Schools use network media to construct campus cultural forum system website, and then disseminate campus culture through social platforms such as Weixin and Weibo, so as to enable more students to participate in the exchange, study, expand their horizons, and make their own professional essays. The level of chemical cultivation has been effectively improved. Taking the students of art as an example, they all know that Monet, a famous French Impressionist writer, pays attention to the expression of light and shadow in his paintings. With this help, they can discuss in the forum and let more art students know the essence of Monet's paintings. On the other hand, it is necessary to hold cultural festivals within the campus, such as the exhibition of excellent students' art works. Through the exhibition, more students who are interested in art will exchange and learn, stimulate students' interest in art professional knowledge, and then enhance students' artistic and cultural accomplishment and realize the function of art education.

4. Concluding Remarks

Ideological and political education and art education are two indispensable parts of the higher education system. One is to focus on the shaping of spirit and personality, and the other is to aim at professional knowledge training. They are highly integrated in quality education. In quality education, art education can not be separated from ideological and political education. Ideological and political education can not only enhance the spiritual realm of art majors, but also guide art innovation with a world outlook, so as to realize the all-round development of morality, intelligence and beauty of art majors.

Acknowledgements

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References


