On the Positive Interaction Between Modern Self-media and College English Teaching

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Abstract—In the era of self-media, information is transmitted to people or specific individuals through modern electronic information technology. Yi class or Easy Class is an efficient and convenient network virtual community, which is closely related to the college students’ life. How to make full use of the role of Yi class or Easy Class in the management, communication, sharing, education, life service and cultural entertainment of the students in colleges and universities to serve college English teaching is a problem that English teachers should pay attention to. This article will discuss how to make use of the new developing network community—Easy Class to carry out effective English-assisted learning function, and draw a conclusion that is effective and practical.

Keywords—Self-media; Easy Class; College English; Interaction; Communication Introduction

I. INTRODUCTION

Self-Media is quite popular nowadays esp. among youngsters, Easy Class, as one of the various Self-media, is the transliteration of the English word e-class, which means the electronic information-based class, that is, the use of electronic information technology to create a network of virtual community classes, and to manage and form an open information exchange platform. It’s powerful and timeliness, which combines integration of blogs, message boards, forums, Weibo, WeChat, SMS, chat rooms, chat tools and other functions. The development of Yi class mainly serves the university teachers and students.

The university administrator will project the actual teaching administrative class to the virtual network platform of the Easy class, which is beneficial to the administration of the class, and also provides the possibility for the high information of the study life, and constructs an incomparable convenient communication platform between teachers and students. As a new development and very young virtual community, easy class still has a lot of room for development.

In addition to the functions of managing class daily affairs and realizing fast information transmission, we should intensify the research on how to link the participation degree of easy class with the teaching activities of colleges and universities, and how to use easy class to attract students to participate in college English learning on the basis of maintaining the pertinence and propaganda of the easy class users—college students.

II. THE AIM AND PRESENT SITUATION OF COLLEGE ENGLISH COURSE

A. Current goals of the College English course

In the “College English curriculum Requirements” published in September 2017, the Ministry of Education requires that the design of college English curriculum should fully consider the cultivation of students’ listening and speaking ability, and should combine advanced information technology to provide students with a good language learning environment and conditions. As one of the applications of advanced information technology, the role of Self-media network platform in improving college students’ English listening and speaking ability is not to be underestimated.

At the same time, in the course of testing, the teaching requirements also pointed out that universities should carry out formative evaluation and summative evaluation of college English courses. Formative assessment refers to the curriculum of college English, which records classroom teaching activities and extracurricular activities, that is, the second classroom teaching activity, to view and record students’ self-study activities, and to interview students on the study of college English course. This assessment can be achieved by building a feedback platform and a second classroom platform in the easy-to-class network community. The summative assessment requires teachers to evaluate the teaching effect by means of final examination, follow-up test, mapping test and level test, which can be realized by the popularization and convenience of the easy class community, and establish the College English test platform.

The teaching requirement of college English curriculum (2017) points out that with the progress of the Times and the development of society, the educational goal of college English curriculum has been transformed from the emphasis of grammar and vocabulary teaching to improving students’ comprehensive English ability, especially the practical application level of listening and speaking ability. The promotion of the comprehensive use of English will promote students’ effective communication in English, enhance students’ self-learning ability, improve students’ comprehensive cultural quality, and cultivate qualified college students adapting to social and national development.
III. THE ROLE OF E-CLASS IN COLLEGE ENGLISH TEACHING

A. The Role as an English Test Platform

Due to the small amount of college English courses, most colleges and universities only set up two to three semesters of college English compulsory course, and the weekly class volume is only 4 academic hours, the normal course time is about 16 weeks for each semester. This makes the College English compulsory course is only 128 hours or 192 class hours. For learning a language, this course time is far from enough. Combined with the development of teaching schedule and the time occupation of level 4 and 6 English exam, the level test or process evaluation based on classroom can hardly be carried out and work effectively.

For many students, they are just passing the college entrance examination and entering the university gate. They even a basic entrance examination has not participated, then hurriedly began to study College English course, totally no clue, letting alone the phased knowledge of the test. Based on this situation, Easy -class as a service to the university teachers and students of public Welfare, service network platform, should play its popularity and great influence (most of the university students are registered Easy class ) to serve the college English courses for teachers and students, such as in the Easy class network community to build an English test platform, through a variety of types of settings, A comprehensive diagnosis of the students ' ability to read and write at the beginning of the university, so as to facilitate the students themselves and teachers to understand their English proficiency, and to develop corresponding curriculum, individualized.

At the same time, the test platform can also carry out the English course of the test, stage test and diagnostic test to facilitate the English teachers to understand the student's learning situation, to clarify the teaching difficulties and so on.

The last point is the teaching of college teachers is limited by the unified textbook Content, so that teachers cannot fully display the innovative content of teaching, through teachers selective self-media content selection, can reflect the teaching characteristics of teachers, giving teachers more autonomy and allowing students access to cutting-edge English Knowledge.

In the media era, content-based, in the teaching is the same truth, only high-quality teaching content to attract student’s in-depth participation, and then realize knowledge, the positive interaction between teachers and students.
D. The Role as a College English Course Feedback Collection Platform

Because the easy-class network community has the characteristics of hierarchy, stability, interactivity, guidance and immediacy, the establishment of a curriculum feedback platform will help college English teaching form good teacher-student interaction, integrate teaching resources, help teachers to fully understand the teaching effect, get timely teaching feedback, moreover,

The feedback platform is also a place for teachers and students to communicate with each other, which helps to improve teachers' and students' emotion and inspire teachers and students' teaching enthusiasm so as to serve the essential requirements of higher education.

IV. THE MEASURES SHOULD BE TAKEN IN COLLEGE ENGLISH COURSE

We, as English teachers, should use self-Media to provide resources for college English teaching process to make full use of self-Media to provide teaching resources for college English teaching process

Self-Media network is an important embodiment. English is a widely used language in the world. One is that learning a second language environment is very important, and the self-Media network is just around the corner. It makes up for the shortcomings of traditional teaching and enables students to have close contact with English in various scenes, speeches, etc. Therefore, teachers should not only guide students from the media correctly. In addition to downloading some learning resources on the network platform, one should be selected from them. Some are used as subject teaching resources to enrich teaching content and improve students’ interest in listening. Using self-Media network to create situational teaching, such as letting students teach according to their teaching assignments

Voluntary team formation, completion of learning tasks, the learning process will be difficult, confused. Short videos and small theatres are uploaded to online forums respectively. Teachers comment on them and put forward suggestions for revision. Students learn from each other.

It not only eliminates the lack of classroom time, but also prevents teachers from taking care of all students, which leads to teaching. The disadvantage of unbalanced learning resources can also increase students’ comments on teachers after class. So attention should be put in how to let students make rational use of After-class time to arrange learning plans thus improve the learning effect, but also enrich the students’ school life.

Teachers can find some teaching resources in other institutions, even in foreign countries. Let students fully realize their lack of learning, and then teachers and students work together. In the meantime, English teachers could also be put forward suggestions to improve the teaching program under the influence of the self-Media network

Self-media strengthens communication between teachers and students The application of self-Media can not only be reflected in the process of classroom teaching, but also in class.

The reflection in the after class communication is more thorough. One of the advantages of self-Media is that the Internet can be used. Use self-Media tools to connect or search learning resources anytime, anywhere.

For example, Wechat, QQ, forum and so on cannot only strengthen the interaction between teachers and students, but also reduce the embarrassment of interviews and reduce some students due to time and geographical differences, gender and other objective factors that are not conducive to learning can help students make up in time to enrich the knowledge needed.

V. CONCLUSION

In the era of media, the contradiction between the demand of the students-centered and the lagging teaching reform is more prominent.

The self-consciousness and self-awareness of college students are given by the media to the wider information platform and external communication tools. The judgment is also greatly improved, and there is a higher need for college English teaching in Colleges and universities. In order to adapt to the self-media, college English teaching must be transformed. Development needs in the age of the body.

With the deepening of college teaching reform, easy class for a new concept began to apply to college English teaching.

The Advanced information science and technology is applied to the practical achievements in the interdisciplinary fields of pedagogy, linguistics and Second language acquisition, and it is to college English teaching Transformation has some enlightening significance.

The network interactive community based on Web 2.0 is not only a new way to carry out network ideological and political education in colleges and universities in China, but also closely follows the current era, using advanced network information technology to enhance the cohesion between students and schools, and to be a new initiative for schools and teachers to serve students better and educate students. Taking advantage of the advantages of easy class and combining the teaching characteristics of college English course, the formation of benign interaction will promote the progress and development of the teaching and management work in colleges and universities.

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