Research on the Training Work of Tianjin Women's Federation "New Agricultural School"

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**Abstract.** With the rapid development of economy and society, rural women have become the main force of rural construction and development. More than half of the labor force directly engaged in agricultural production population is female, and the trend of woman in agricultural production population is increasingly obvious. Therefore, the quality of rural women directly affects the development of rural economy and society and the smooth implementation of rural revitalization strategy. In order to improve the quality of rural women, Tianjin Women's Federation and other departments concerned have carried out a series of plans and projects, obtained some achievements and experience, and at the same time, there are many problems. In order to cooperate with Tianjin Women's Federation to further improve the quality of rural women, Through questionnaires and interviews conducted by relevant administrative departments, training institutions, rural enterprises and rural women in Tianjin, we have learned about the current situation of rural women's education and training in Tianjin, and found out the existing problems. The measures for further training of Tianjin Women's Federation "New Agricultural School" are put forward.

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In order to thoroughly study and implement the spirit of the Nineteenth National Congress of the Party and fully implement the views of the CPC Central Committee on the implementation of the Strategy for Rural Revitalization and the implementation opinion of the All-China Women's Federation on launching the "Women's Action for the Revitalization of the Countryside", In April 2018, the Municipal Women's Federation opened the training work of the "New Rural School" to lead the contingent of rural women's development mentors, send classes to the countryside, send technology to the countryside, sink the working force and work resources among the women at the most basic level, and bring together various forces. Innovate the training mechanism, improve the rural women's ideological quality, knowledge level and technical ability, strengthen the support of rural rejuvenation talents.

### 1. The Training Work of Tianjin Women's Federation "New Agricultural School" is Carried Out.

The training work of "New Agricultural School" in 2018 has been listed as one of the eight practical tasks for Tianjin Women's Federation to serve women and children. It is planned to carry out 200 training sessions throughout the year, with no less than 6000 trainings. By the end of 2018, 230 training sessions have been completed at the two levels in the urban areas. 10442 women were trained and the plan was overfulfilled. The influence of Xinnong School and the increasing social reputation have been included in the training system of lifelong vocational skills of the Bureau of Human and Social Security. The following aspects of work have been done in detail.
1.1. Give Full Play to the Organizational Advantages of Women's Federations at all Levels and Ensure the Efficient and Orderly Promotion of the Training Work of the New Agricultural Schools.

First, strengthen organizational leadership. District Women's Federation organizations have drawn up programmes and measures for women's training according to their work needs to ensure that training is carried out and managed. Strengthen communication with training women, training instructors and municipal women's federations, coordinate well, standardize training, grasp training quality; second, strengthen process management. The training programs of the district will be submitted to the municipal women's federation for examination and approval before each period of work, and the training tasks will be strictly carried out according to the training plan; third, the management of archives should be strengthened. Establish a sound training process Files, including training programs, class applications, student check-in forms, materials distribution registration, training effect feedback form, training site photos; fourth, increase publicity. Women's federations at all levels have made full use of all media, such as radio, television, newspapers, and two small ends, to launch in-depth propaganda in WeChat, QQ, and propaganda columns, so as to enhance the enthusiasm and initiative of rural women in participating in training. Fully excavate the students' typical, organized, planned publicity and report, play a typical leading role.

1.2. A Clear Training Focus and Training Content has been Formulated.

In accordance with the guiding ideology of "practical courses, flexible methods and combination of training and use", the Municipal Women's Federation has set up training contents for the purposes of women's usefulness and women's use, from ideological concepts, production techniques, business skills, Physical and mental health and other aspects of rural women to provide free ordering training. It includes: rural policies, laws and regulations, management of agricultural industries, practical techniques for agricultural breeding, policies and measures related to the integration of one, two, three industries in rural areas, computer and electronic commerce network basis, Theory and practice of "Internet agriculture", micromarketing of agricultural products, meaning of "mass entrepreneurship and innovation" for rural women knowledge training and ability enhancement, grassroots women participation in politics and other training content. Especially in combination with the task of helping the poor, to provide targeted professional knowledge and skills training for women in difficult villages.

1.3. According to Local Conditions, Adopt Flexible and Diverse Training Forms.

Women's federations at all levels, according to the characteristics of rural women, innovative forms of training according to local conditions. First, the scale of the training courses can be large or small, can be centralized teaching in the whole region, but also can go deep into towns, villages, demonstration bases, scattered classes in the field; Second, the training courses focus on capacity-building and experience imparting, and combine with the characteristics of the region and the training contents. They can take various methods such as special lectures, experience-sharing, discussion exchanges, practical teaching, and so on, in order to help students broaden their horizons to the maximum extent. Enlightening thinking; Third, the training course can take comprehensive training, but also can carry out special training, both can be safe Row 4 hours of short-time training, can also be arranged within 3 days of demonstration training and so on.

1.4. Select and Set Up the Training Staff of "New Agricultural School" to Provide Teachers Guarantee for the Quality Improvement of Rural Women.

In order to ensure the quality and effectiveness of the training work, the Municipal Women's Federation, with the strong cooperation of the Municipal Agricultural Commission and the Municipal Science and Technology Commission, aims at the needs of rural women's knowledge and skills in the relevant institutions of higher learning in this city. Scientific research units and enterprises and institutions selected the "New Agricultural School" of teachers guidance team. The women's federations in the agricultural areas can make full use of the resources of the rural
women's development mentors of the municipal women's federations. If there are special requirements, the districts can also employ teachers who are closely related to the training contents, so as to ensure the smooth implementation of the training work of the "new agricultural schools".

2. Measures and Suggestions for Further Doing the Training Work of "New Agricultural School"

According to the practice and experience of the training work of the "New Agricultural School" in the past year, in order to better carry out the training work for women, the next step should focus on the following aspects.

2.1. Accurately Grasp the Focus and Direction of the Training Work of the New Agricultural School.

Mainly around two main lines: one main line is around the rural revitalization of the five key work, namely, industrial revitalization, talent revitalization, cultural revitalization, ecological revitalization and organizational revitalization to carry out training work; Another main line is around 2018 the State Council government work report put forward "grasp the decisive victory to build a well-off society in an all-round way three major battles: to prevent and defuse major risks, accurate poverty, pollution prevention." The training work should be carried out to ensure the effective control of the hidden risks, the complete task of overcoming poverty and the overall improvement of the quality of the ecological environment.

2.2. Take the Demand as the Direction, Raise the Training Work of "New Agriculture School" Pertinence.

Rural women's needs for training can be divided into explicit needs, latent needs and creative needs. Explicit needs refer to the training needs of existing knowledge and skills, and the demand for training work that has been provided; The potential demand is that we have not found out the training needs, or the common people do not know where to learn knowledge and skills training needs; According to the strategy of rural rejuvenation and the task of "three hard battles", we put forward higher requirements for creative needs, but rural women do not have the knowledge and skills. Demand. We should fully meet the explicit needs, actively tap the potential needs, through education guidance, or organize various competitions, evaluation activities and other needs, targeted organization of training to ensure the overall improvement of rural women's quality.

2.3. Find the Correct Entry Point to Enhance the Pertinence and Effectiveness of the Training Work.

The first is to carry out education and training around the direction of economic and social development, the new demand generated by hot spots or the employment development direction and trend arising from new forms of work, which can easily lead to the initiative of rural women in learning; Second, the training will be carried out around the recruitment of enterprises and the adjustment of the business operation of the enterprises, which will receive better training results; Third, training is carried out around rural economy and society, such as the key nodes and major events of industrial and agricultural production, which easily arouse their enthusiasm for receiving training.

2.4. In Combination with Activities Such as "Action for Revitalizing Women in the Countryside", the Training Work of "New Rural School" will be Carried Out in an All-Round Way.

According to the "Women's Action for the Revitalization of the Countryside," formulated by the Municipal Women's Federation, we should mobilize rural women to take an active part in the strategy of rural revitalization, grasp the demonstration drive, carry out the activities of creating demonstration bases, and create the women's name "good women's brand." Pay attention to the integration of agricultural brigades, carry out the activities of creating women's families, speed up
the cultivation of new momentum for the development of agriculture and rural areas, work together to build and share, carry out the construction of "beautiful homes", and lead urban and rural women to carry out practical activities on the theme of "living a green life in my house." Grab the tree to display, expand the search for "the most beautiful" The connotation of "family" activities will promote the formation of a new trend of socialist family civilization, grasp the support of the people, strengthen the sense of access of the poor women, and carry out the tasks of helping women to help the poor, and promote the overall implementation of the training work of the "New Agricultural School."

2.5. Further Innovation and Promotion of Training Methods, Constantly Improve the Effectiveness of Training Work.

A lot of experiences and good practices have been accumulated in the training work of the New Agricultural School in 2018, which should be summed up and popularized in time. Such as the use of on-site guidance, experts face to face, skills master on-site display, on-site communication and other ways; Organize a variety of evaluation, skills competition and other activities through layers of evaluation and skills competition to stimulate the vast number of rural women to improve their skills and learn knowledge; Identify gaps in their knowledge and skills by learning from one another, from one another to another, or even from other places, and mobilize them to learn enthusiasm and initiative, and then improve the effectiveness and pertinence of training work.

2.6. Build the Training Staff of "New Agricultural School" to ensure the Quality and Effect of the Training.

First, according to the training needs of rural women, on the basis of summing up the experience and lessons learned over the past year, we should further select experts and scholars from relevant institutions of higher learning, scientific research institutions, enterprises and institutions in Tianjin, and absorb experts from training work in a timely manner; Second, the selection of talents among rural women. Through all kinds of competitions, examinations, evaluation and other forms, she was chosen as "rural women leaders to become rich in entrepreneurship", "rural women skilled in technology", "rural women's moral model" and so on. Through systematic training, the training was gradually enriched to the "New Rural School". Teachers working to create a good atmosphere of outstanding rural women talent stand out; Third, by using various platforms for coordinated development between Beijing, Tianjin and Hebei, various professionals from the Beijing-Tianjin-Hebei region can be enriched into the ranks of teachers in the training work, and even in view of the city's urgent need for special talents, it can invite talented people throughout the country. Ensure the quality and effectiveness of training.

2.7. Further Improve the Training System and Mechanism of "New Agricultural School" to Ensure the Implementation of High Quality Training Escort.

In order to ensure the quality and effectiveness of the training work, first, it is necessary to establish a team of experts for training work, to strengthen the guidance, evaluation, examination and inspection of the training work, and to strengthen the investigation and study of the training work. Continue to explore and summarize training practices and experience; The second is to establish an authoritative organization (or to find a third party) to supervise and inspect the training work of women's federations at all levels; third, to set up a team of supervisors for training work and to carry out griding management; and fourth, to establish regular or irregular supervision over the training of women's federations at all levels. The fifth is to establish a systematic and comprehensive information feedback system for training work, so as to ensure the high-quality implementation of the training work of the "New Agricultural School" by making arrangements before training, checking during training, and feedback after training.

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4. Reference


