Effectiveness Analysis and Countermeasures of Graduate Students Learning Xi Jinping's Theory of Socialism with Chinese Characteristics in the New Era

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Abstract—Xi Jinping's Theory of Socialism with Chinese Characteristics in the New Era is the newest theoretical achievement of Communist Party of China, and it is urgent and necessary to assimilate this theory into college ideological and political education. This article takes graduate students as example, studies the current situation and effectiveness of students in learning Xi Jinping's Theory of Socialism with Chinese Characteristics in the New Era in depth and the countermeasures, and finds out effective educational implementation path, media carrier and power support for the fusion of college ideological and political education and the theory.

Keywords—postgraduates; Xi Jinping's Theory of Socialism with Chinese Characteristics in the New Era; effectiveness analysis; countermeasures

I. INTRODUCTION

Xi Jinping summarizes a series of theory innovation achievements since 18th CPC National Congress as The Thought on Socialism with Chinese Characteristics for a New Era in the 19th National Congress of the Communist Party of China. And he makes a further planning of the policy and the direction which has an important and realistic meaning to concentrate the power and the thought of the whole society and achieves the Chinese nation's bright prospect on the road to revival. Also, it is the subject of ideological and political work in colleges and ideological work under the leadership of the party's important constituent that carries with the task of morality education and trains builders and successors for the country. How to take the new era the ideas of socialism and Chinese characteristics into the ideological and political education into universities timely and effectively are the new requirements from the political work in universities.

As an important part in the development of universities, as well as professionals who are about to enter the society, postgraduate students will soon penetrate into all sectors of society and become builders and successors of socialism with Chinese characteristics. However, whether they are qualified as builders or not depends on whether they are both politically conscious and professionally competent. Having both ability and morality means postgraduates should have a high professional quality, solid professional knowledge and theoretical basis, and correct outlook on life, world view and values as the basis for participating in the construction of socialism with Chinese characteristics. Meanwhile, as the connecting point between schools and society, they should not only be professional, but also have a clear understanding of social trends.

II. CURRENT SITUATION OF GRADUATE STUDENTS IN LEARNING XI JINPING'S THEORY OF SOCIALISM WITH CHINESE CHARACTERISTICS IN THE NEW ERA

A. Graduate Students’ Communism Belief Needs to Be Promoted

China is in an important period of transition to market economy. The pace of reform and opening and the transformation of production mode has promoted significant changes in social culture, strongly impacted the individual psychology of the people, and shaken the belief of some people in Marxism to varying degrees which includes postgraduate students. Most of them devote themselves to scientific research and attach great importance to professional knowledge and experiments. But most of their thoughts come from fixed books and they often ignore the changes and shocks of ideas. They are indifferent to the changes in the ideological level, and their beliefs are constantly missing unconsciously. Their Marxist consciousness is weakened, and they even have doubts about it.

B. Graduate Students Pay Insufficient Attention to the Traditional Chinese Culture

At present, China is in an important period of reform and opening. Various forms of changes and foreign thoughts are pouring into China. Postgraduate students are constantly impacted by foreign cultures through the network and other ways. They are gradually losing their interest in the traditional culture of the Chinese nation. Only by taking ideological and political courses can students have national consciousness. In
their study and work during the daily life, they cannot put Xi Jinping's theory of socialism with Chinese characteristics in the new era into practice. The theory and practice are separated. Postgraduate students have no more time and energy to study and practice the theory of socialism with Chinese characteristics in the new era beyond intense work.

C. Graduate Students Rely on Popular Culture Excessively and Lack Spiritual Pursuit

College is not only a campus, but also a link with society. It is an open social circle. Therefore, it is bound to be full of various popular cultures and it has an atmosphere of commercialization, marketization and entertainment. At present, some college students excessively pursue popular culture, and tend to have luxury, catch-up consumption concept and value orientation. They are indulged in vulgar enjoyment but ignore rational thinking and spiritual pursuit, they are going to get far away from classical culture and elegant art. Postgraduate students are relatively mature to have their own ideas and personalities, so they are more likely to pursue some independent cultures. This phenomenon is pretty normal in the current campus. It has become common phenomenon has increased the difficulty of ideological and political education.

III. EFFECTIVENESS ANALYSIS OF PREPARING GRADUATE STUDENTS FOR LEARNING XI JINPING'S THEORY OF SOCIALISM WITH CHINESE CHARACTERISTICS IN THE NEW ERA

A. The Foundation of Ideological and Political Education Is Not Prominent Enough

The ideological and political education in colleges and should take the Party's leadership as the core. And it should fully confirm the Party's leadership over the work in order to ensure the correctness of the road. As the concrete implementer of students' ideological and political education, counselors are bound to have an inseparable relationship with the dissemination and development of ideological and political education concepts. As the guidance of postgraduate students, counselors must disseminate and educate the ideological and political ideas of postgraduate students from all aspects and in various forms. However, some Party committees in colleges lack participation in ideological and political education and the guidance for ideological and political education and put insufficient investment. Because from the macro point of view, postgraduate students are busy with their daily study, with a rich extracurricular life, the importance of ideological and political education can be imagined, and the effect of education cannot be achieved with quality and quantity.

B. The Content of Ideological and Political Education Needs to Be Improved

Through the investigations and conversation researches, it is found that most students do not understand what the theory of socialism with Chinese characteristics is in the new era of Xi Jinping and what ideological and political education is. Many colleges attach great importance to students' ideological and moral cultivation, legal awareness, political literacy and other educations, while ignoring students' understanding of the history of the Party and the state and the cultivation of students' ecological environment consciousness. The content of Ideological and political education is not perfect. In this case, many students think that ideological and political education is the work of political education in colleges which only teaches students abstract knowledge of political theory. So the students lack of correct understanding of Ideological and political education. Moreover, the imperfect educational tasks lead to students' incompletely learning of Ideological and political knowledge. The lack of comprehensive understanding of party history and national history and weak awareness of ecological environment seriously affect the comprehensive development of students. One-sided understanding tends to have an impact on their learning and education.

C. The Platform of Ideological and Political Education Is Not Open

Nowadays, under the Internet environment, ideological and political education in colleges should make full use of Internet technology, emphasizing the role of Internet technology in education. However, at this stage, ideological and political education in many colleges only adopts oral teaching methods, lacks the use of Internet technology and Internet resources, and fails to build a perfect platform for Internet education. The application of Internet technology is seriously inadequate. Postgraduate students are more likely to experience the new education mode. If there is no innovation and change in the education mode, it will be difficult for them to spare precious research time for ideological and political education. Therefore, as an educator, we should make full use of the network platform, diverge our thinking, base ourselves, and explore new ways of education.

IV. USING COUNTERMEASURES TO PUSH GRADUATE STUDENTS TO LEARN XI JINPING’S THEORY OF SOCIALISM WITH CHINESE CHARACTERISTICS IN THE NEW ERA

A. Pushing Graduate Students to Learn Xi Jinping’s Theory of Socialism with Chinese Characteristics in the New Era, and Developing Graduate Students Personalized Education

In the new era, ideological and political education in colleges should adhere to the people-oriented socialism with Chinese characteristics, grasping the individual differences of graduate students accurately, and exploring and establishing a personalized education mechanism with students as the main body actively. The mechanism of personalized education emphasizes the education concept of students as the main body. Based on the two-way interaction between tutors and postgraduates in educational activities, the forms of education are flexible and diverse, which can fully mobilize and give play to the subjective initiative of graduate students and promote organic combination between school education and social practices.

B. Pushing Graduate Students to Learn Xi Jinping’s Theory of Socialism with Chinese Characteristics in the New Era, Combining Theoretical Education and Practice Guidance

China has clearly stated that the ideological and political education of college students must adhere to the principles of
solving ideological and practical problems. It is necessary to educate and guide people, but also to care for and help people. As for this, we should establish a long-term mechanism, combine the problem of solving graduate students' problems with solving practical problems, and solve the practical problems of graduate students as an ideological and political education model, help and guide them to solve practical problems, and at the same time, let them receive education and reflection, help them develop good psychological quality and establish a correct perspectives. At present, face to study, life, employment and other pressure, graduate students hold more burdens. It maybe reduce more problems and obstruct students grow up healthily. Colleges should carry out diverse and colorful activities, establish healthy education idea, and carry out various ideological education courses and activities to promote the formation and maintenance of healthy psychological quality. At the same time, colleges should further improve logistics management and service work, and create necessary conditions for college students to study and live.

C. Pushing Graduate Students to Learn Xi Jinping's Theory of Socialism with Chinese Characteristics in the New Era, and Guiding Graduate Students to Establish Correct Talents

Facing to fierce social competition, communities have paid great attention to the employment of graduate students in colleges. The reason why undergraduate graduates choose to take the postgraduate course is to find a better job and have a better future. Therefore, in the life of graduate students, it is very important for them to have all-round education. They must not only have solid professional knowledge and theory, but also have a sound personality and personality, so that they can stand out from the competition. Of course, with the development of the current trends, the academic qualifications are getting higher and higher, and the pressure of the graduate student group is also increasing. Therefore, it is necessary to pay attention to ways and means when educating them, guide them to establish a correct concept of talents, to find employment actively, and not to put eggs in a basket, and there are many ways to realize the value of life.

V. CONCLUSION

Facing the new period, educators in the process of college graduates' ideological and political education must find something new, keep the position of ideological and political work and integrate Xi Jinping's socialism with Chinese characteristics in the new era into ideological and political education in a timely and effective manner; improve the concept of ideological and political education constantly, change the way of ideological education, and complete the new mission and new requirements for the ideological and political education of colleges and universities in the new era; and incorporate the ideological and political education of graduate students into an important part of the training system and lay a solid foundation for realizing the great rejuvenation of the Chinese nation. At the same time, it is hoped that the discussion and research of this article, will provide reference for the work of graduate students.

REFERENCES