

Research and Analysis on the Improvement of College Students' Professional Quality Cultivation from the Perspective of Innovation Perspective

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Abstract. In the process of continuous social development, the number of university graduates in China is also constantly improving. It is difficult to find employment and recruitment difficulties. It has become one of the hot issues in China. Under this situation, the teaching work of university teachers has also entered a new stage. The teacher's vision requires teachers to carry out education and teaching to college students from a new perspective, and improve the professional quality of college students, so as to effectively improve the quality of teaching work. Based on this, this paper also studies the improvement of college students' professional quality from the perspective of new teachers, hoping to make a certain contribution to the teaching of college teachers.

Keywords: New teacher vision; College students; Professional quality; Improvement measures.

1. Introduction

The employment of college graduates can be described as a work directly related to the national economy and people's livelihood and the construction and development of a socialist harmonious society. Relevant research shows that as early as 2014, the number of college graduates nationwide has reached 7.27 million. Nowadays, it is even more rising. Coupled with various aspects such as the adjustment and upgrading of China's economic structure, the employment pressure of college graduates in China has begun to become larger and larger. The employment market cannot find high-quality talents, and many students cannot find satisfactory jobs. These problems are mainly due to the inability of college students to effectively meet the needs of employers. To this end, the new teacher's vision is to enable the university to improve the professional quality of students as the core goal of vocational education in the teaching process, and to promote the professional quality of the students while improving the professional teaching quality, so as to better lay the foundation for future employment. basis.

2. Professional Literacy Related Concepts

Occupational literacy mainly refers to the fact that workers need to form gradually on a certain psychological and physiological basis with effective training, self-cultivation and labor time, and can effectively play a role in professional activities. The intrinsic elements and quality. The relevant elements of professional literacy have a close relationship with quality and specific occupations, and also have a significant promotion effect on the whole professional activities. In essence, the concept of professional literacy is very extensive, vocational skills, professional ethics, and professional awareness. Such content can be called the occupational quality of college students. If a person has a high professional quality [1], he will truly respect his work in his actual work, be enthusiastic and responsible for his work, and improve his professionalism is to protect students with better professional skills and knowledge. On the basis of the system, a relatively good professional awareness and behavior habits will be formed, so that they will have better competency and quality in employment in the future, so as to further improve their employment rate and lay a good foundation for their future career development.

3. The Status Quo of College Students' Professional Quality Training from the Perspective of New Teachers

3.1 Partial Emphasis on Professionalism

The new teacher's vision requires teachers not only to teach students professional knowledge in the teaching class, but also to pay attention to the improvement of students' comprehensive quality. However, we can still find that students still focus on student education. Parents and students also feel that they should spend all their energy in the study after entering the university. Under this kind of teaching consciousness, college teachers do not dare to easily make common sense outside of other professional studies. The whole teaching process tends to pay attention to professional quality, lacks the cultivation and promotion of comprehensive quality, and thus cannot effectively improve the student profession. Literacy [2]. For example, many college students will take the initiative to launch social practice activities in order to achieve better results in professional performance. They hope to put all their focus on professional learning, which directly loses their comprehensive ability and professionalism. Opportunity, in this case, students will lose opportunities in the future. After all, although enterprises now have higher requirements for students' professional quality, they also hope that students have strong professional qualities. After all, only students with higher comprehensive literacy can occupy a place in the fierce market.

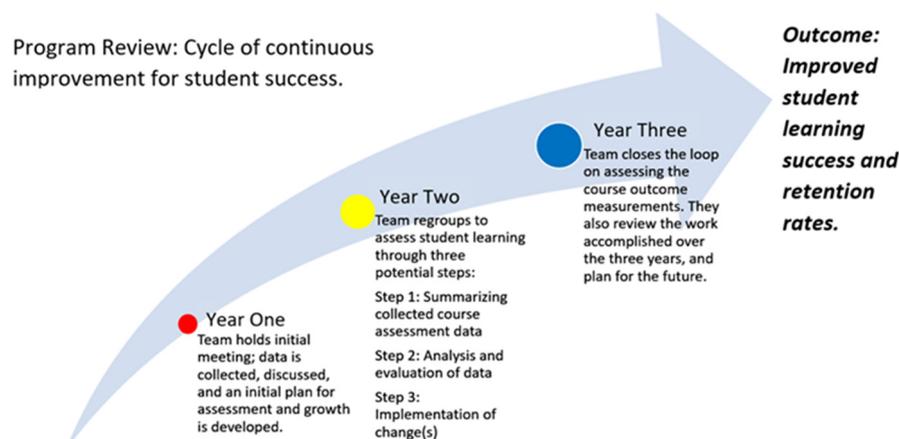


Fig. 1 Improve the success level of employment guidance courses in colleges and universities

3.2 Students' Professional Knowledge and Practical Ability are Insufficient

Based on the analysis of the status of college students' professional quality, we can find that many students have less desire to learn professional knowledge, and their self-control is weak. Teachers often see the phenomenon of being late and leaving early in the teaching process, while students think that as long as the score is a few It is enough that the study of professional knowledge is not deep enough to form a solid knowledge system, and it is easy to be rejected by the company when applying for it. On the other hand, some teachers pay too much attention to theoretical knowledge in teaching, but they do not cultivate students' practical ability, which makes students' professional practice level lower, which encourages students to be rejected due to lack of practical experience in the application process [3].

3.3 Lack of Personality Quality Training

The new teacher career requires colleges and universities to strengthen the improvement of students' personality quality in the process of teaching, in order to further improve the professional quality of college students, so that they will form a relatively good quality and sense of responsibility in the future employment. However, as far as the current situation is concerned, many colleges and universities will ignore this part in the teaching process, lacking the importance of cultivating and guiding the self-management ability of college students, and prompting college students to form habits such as lazy, low-handed, irresponsible, etc. Under the current situation, it is difficult for

students to stay in the enterprise in a timely and stable manner, and not to improve their careers and development [4].

4. Measures for Improving the Professional Quality of College Students under the Vision of New Teachers

4.1 Improve the Practice Level of Employment Guidance Courses in Colleges and Universities

In the above analysis, we have mentioned that many college employment guidance courses are mostly biased towards classroom guidance in the implementation process, and there is a tendency to emphasize theory and practice. However, under the vision of new teachers, college students' professional accomplishments are required to be improved. However, it is impossible to achieve this goal only because classroom explanations cannot be realized. It is difficult to cultivate logical thinking, teamwork ability and language expression ability. The teaching of classroom theory is improved. To this end, colleges and universities must improve the practice level of employment guidance courses in the development process. On the one hand, the content of classroom teaching is enriched, and various teaching methods are used to improve the effective interaction between teachers and students, so that students can actively participate actively. In the classroom practice activities, students will improve their professional literacy, such as logical response, organization and coordination, language expression and cooperation. On the other hand, teachers can also increase extracurricular practice activities, let students walk out of the classroom, and better understand the actual needs of market units and the standards of employing people in the form of mock interviews, group training, field internships. thereby further enhancing the professionalism of college students. It lays the foundation for future employment.

4.2 Provide Students with More Opportunities for Exercise and Practice

In the continuous development of the market economy, the competition between the markets is becoming more and more fierce. The competition among enterprises can be said to have spread to the university campus, and some enterprises will go directly to the campus to conduct the presentations, so as to recruit talents with their own needs. In this case, more than 80% of the enterprises only make preaching and do not recruit people. Many college students do not even have the opportunity to interview enterprises. The reason is that the university students themselves lack professional literacy and practical ability to meet the needs of enterprises. To this end, teachers should actively provide students with a variety of knowledge-seeking exercises and internship opportunities when conducting college education, so that the school employment guidance department can invite some employers to enter the school for intern's recruitment in conjunction with professional practice. This will provide students with opportunities for internships; they can also strengthen cooperation with the human resources management department of the company, and regularly carry out activities such as seeking training and mock interviews, which will further enhance the professional quality of students.

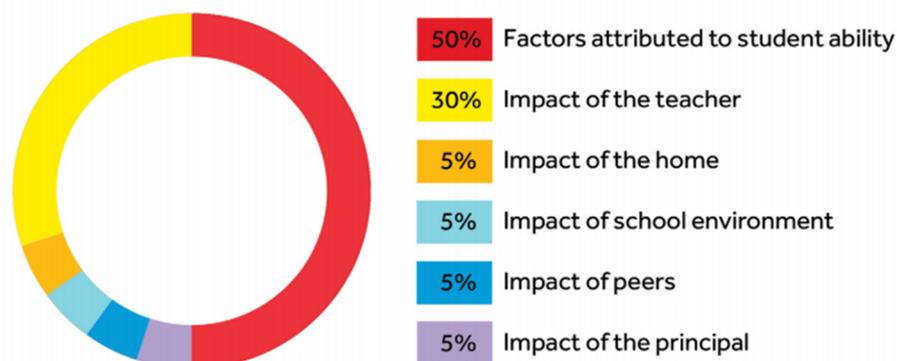


Fig. 2 Establishing professional literacy classification training courses for students

4.3 Provide Professional Literacy Classification Training Courses for Students

In the process of applying for a student, there are differences in the application goals and the problems encountered in the application process. Therefore, in the process of improving the professional quality of college students in the perspective of new teachers, it is best for teachers to provide targeted professional qualifications for students. The classification training course, combined with the students' own professionalism and ability to carry out targeted counseling and teaching, so that each student's professional quality can be effectively improved. Specifically, when conducting guidance for college students, teachers can classify students according to their career development level, and then divide occupational literacy content into unused sections based on this, so as to reasonably select the professional literacy content that needs counseling. This will effectively break through the shortcomings of different students' professional accomplishments, promote the effective improvement of students' professional quality, and at the same time enable students to achieve personalized development and progress.

4.4 Strengthen Guidance to Enable Students to Form Self-management Skills

In view of the new teachers, the professional quality of college students should be effectively improved. In addition to the above points, teachers need to strengthen guidance in the teaching process so that students can form a relatively good self-management ability, so that they can really start from their own. Students' professionalism has been effectively improved. In order to achieve this goal, the author also made an overview from the following points:

(1) Strengthen guidance to improve students' learning ability and sense of responsibility. In the daily professional guidance course teaching, hidden professional accomplishment is also an indispensable professional quality, such as work responsibility, hard work, learning ability, etc., but to improve the professional qualities of students, not only teachers Strengthening guidance and training education also requires students to have certain self-awareness and initiative, and consciously exert their self-subject status in the process of learning to improve. Research shows that because of the continuous improvement of the family environment, contemporary college students also rarely suffer, so there are also habits such as lack of patience and fear of suffering, which also restricts the effect of students' professional quality improvement. In response to this, teachers can strengthen guidance in teaching, so that students can understand the importance of this professional accomplishment for future employment and development, so that their subjective initiative can be improved, in order to truly achieve self-discipline and improve student responsibility. The effect of learning ability.

(2) Improve students' professional skills through effective methods. In addition to the spirit and the mind, the professional quality of the students is also a relatively important component of the professional skills. Therefore, teachers can actively use the inquiry-based and point-based teaching methods in the teaching process to enable the students to play their part in the classroom. In-depth research and analysis of professional knowledge, combined with some time-operation projects to promote the professional skills of students, and thus can truly achieve the purpose of improving the professionalism of college students. In this process, teachers can guide their students to develop university study plans and future career plans when they first enter the school. Based on the goals, students can have the direction and step-by-step knowledge of professional knowledge, which can further improve Student professionalism.

(3) Let students improve their professional quality in social practice. The purpose of providing internships and practical opportunities for students in colleges and universities is to improve the professional quality of students, but the key to whether they can achieve results is whether students can really participate in them. To this end, in the actual promotion process, teachers can organize some social practice activities in combination with their interests and hobbies, so that they can actively participate in the activities actively, and thus effectively promote students to improve their solidarity and cooperation in the activities. It is a way of dealing with people and communicating with others, laying the foundation for future employment and truly improving the professionalism of college students.

5. Conclusion

In summary, employment is the basis of people's livelihood. College education is the main position for providing talents for the market and the economy. Only university teachers have established a new vision of teachers. In the process of teaching, they realize the importance of improving the professional quality of college students. In combination with effective means of training and promotion, students can truly meet the requirements of social talents, reduce the pressure on the entire market and economic employment, and effectively improve the teaching level and ability of teachers.

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