

The Role of the Government in the Implementation of The Poor Family Love Program in the City of Pekanbaru Province Riau

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Abstract—Pekanbaru municipal government to create poverty alleviation programs through the empowerment of the poor. One of the poverty alleviation programs implemented by the city government of Pekanbaru together with the Family Welfare Empowerment Activity Team of Pekanbaru City is a program of Love Movement of Poor Family. The Poor Family Movement Movement Program is not funded by Pekanbaru Municipal Revenue and Expenditure Budget but is funded through donations and community donations as a regular donor. The city government of Pekanbaru in this case the District and Subdistrict Government play a role in doing; First, the socialization of the Poor Family Movement Movement program through making a circular and meeting with the community component as a potential donor. Second, coordinate with various related institutions and community institutions. Third, assisting the Family Welfare Empowerment Institution in the administration of the implementation of activities through the administration in accordance with the laws and regulations. Research recommendations include; it is suggested to Pekanbaru municipal government to maximize the socialization of the poor family love movement program, it is suggested to the beneficiary community to use the aid fund for family basic needs with entrepreneurship rather than consumptive, so it is not right on target.

Keywords: *Municipal Government, Family Welfare Empowerment Institution, Empowerment, Poor Family, and Community Institution.*

I. INTRODUCTION.

In order to implement the program of overcoming social problems and poor families in Pekanbaru City, Pekanbaru Municipal Government made policy in the form of Poverty Eradication Program. One of the poverty alleviation programs is the existence of the Poor Family Love Movement Program or abbreviated with GENTAKIN. Besides aiming to eradicate poverty, this program also aims to improve people's economy by populist power through community participation. In the implementation of Gentakin program in managing the Family Empowerment and Family Welfare Movement Pekanbaru. Gentakin Program was implemented since 2007. Implementation of this program is based on the Local Regulation of Pekanbaru City No. 9 of 2011 on the Movement of Love of Poor Families.

II. LIBRARY STUDIES

The role according to Soekanto (2004) that; the importance of the role because it governs one's behavior to some extent can predict the actions of others. Roles cover three thing:

- Roles include the norms required by the position or place of a person in society. The role in this sense is the set of rules that guide a person in the life of society
- Role is a concept of what an individual can do in society as an organization.
- The role can also be said to be an important individual behavior for the social structure of society.

So that role is role which is dynamic aspect of status (Status). When a person exercises his rights and obligations in accordance with his position he performs a role. The distinction between position and role is for the benefit of science. Both can't be separated because one depends on the other and vice versa. No role without position, or position without role.

Further, Emil Salim in Supriatna (2000: 124) that there are five characteristics of poverty itself:

- The poor generally do not have their own production factors.
- No possibility to obtain production assets. with his own strength.
- The education level of pa is generally low.
- Many of them have no facilities.
- Among them are trying to be relatively young and have no adequate skills or education.

III. RESEARCH METHODS

This study uses qualitative methods with descriptive analysis, which describes and describes the events, behavior of people or circumstances in specific places in detail and in depth in the form of narration. The informant of this research is Camat Bukit Raya, Camat of Tenayan Raya Kota Pekanbaru, Head of the Family Welfare Empowerment Team of Pekanbaru City and Head of the Family Welfare Empowerment Team of Bukit Raya Subdistrict, Tenayan Raya District and beneficiary community.

Table.Variable Operationalization

Concepts	Variables	Indikators	Sub Indikators
Role is: Viewing the concept as an estimate of what is expected of a person in a particular position more attributed to the personal nature of the individual rather than with his position. There are two things that are clearly included in the role and not the position of responsibility and authority. (Soekanto, 2003)	Role of Pekanbaru City Government of Riau Province In the implementation of the love movement of poor families Program	1. Socializing	a. Making a Circular Letter b. Circular Letter Delivery c. Explanation of Circular License
		2.Coordination	a. Collecting community institutions. b. Request Gentakin recipient data c. Receive Gentakin recipient data
		3. Administration	a. Record Gentakin recipient data. b. Record Gentakin channeling data c. Report the results of the implementation

Source: Research Modification, 2014

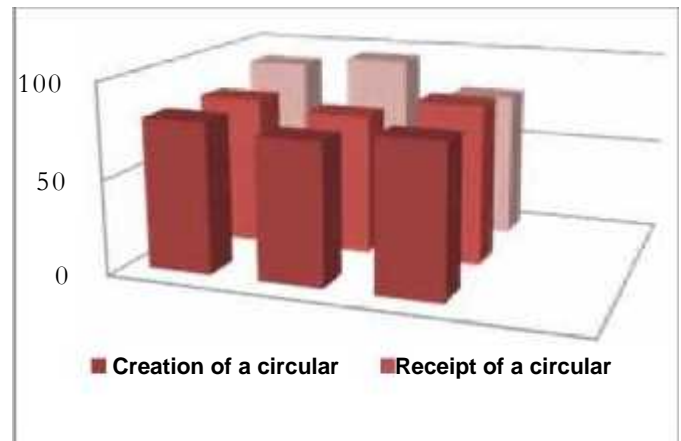
IV. DATA ANALYSIS

Poor Family Movement Movement Program is a program created and implemented Family Empowerment Empowerment Team Pekanbaru City, to succeed the program required the role of the Government of Pekanbaru City as an element of fostering Institute for Family Welfare Empowerment. The Love Family Movement Program is in line with the Pekanbaru city government program, namely; poverty alleviation programs. In terms of financing these two programs are different, poverty alleviation program financed Pekanbaru Municipal Revenue and Expenditure Budget, while the Love Family Movement Program Poorly financed by community self-help through donor donations. The role of government in the Love Family Movement Program, can be stated as follows:

1. Socialization of Love Family Movement Program

Pekanbaru Municipal Government has done a good socialization of Gentakin program, this can be seen from; the making of a circular of the implementation of the Movement of Love of the Poor Family program, already all the letters made are sent to the public, and there is doing an explanation of the contents of the letter.

**Figure. I.
Graphic Implementation of GENTAKIN Program
Socialization Progra In Pekanbaru**



2. Coordination of Poor Family Movement Movement Program

Pekanbaru Municipality Government has not done coordination process well, this can be seen from; has not been maximized to collect village social institutions, although there have been requesting data of Gentakin recipients, and have received data of Gentakin recipients.

**Figure II
Graph of GENTAKIN Coordination Implementation In
Pekanbaru**

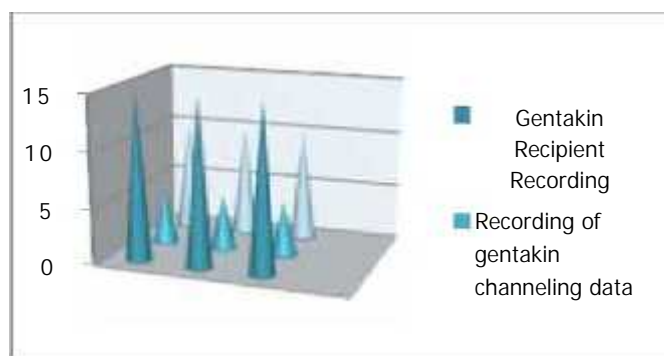


3. Administration of the Poor Family Movement Program

The Government of Pekanbaru City in terms of administering Gentakin program is not done well, it can be seen from the data recording of the recipient of Gentakin Program, not the recording of Gentakin distribution data, and there is no reporting activity.

Figure. III

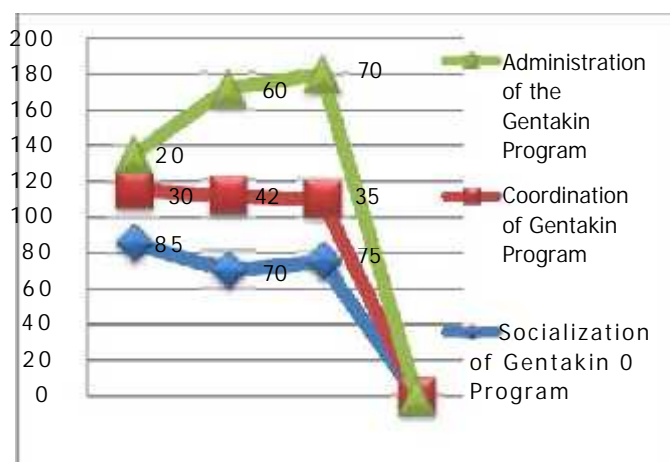
Graph Administration GENTAKIN Program Program In Pekanbaru



Therefore, the overall Gentakin program implemented by the Government of Pekanbaru City of Riau Province has not been implemented with Maximum, this can be seen from 3 indicators of Gentakin Program implemented by Pekanbaru City Government of Riau Province, only indicator of Gentakin program socialization implemented properly. While the coordination indicators of Gentakin program implementation has not been well implemented, and the Gentakin program administration indicators are not implemented properly.

Figure. IV

Graph of The GENTAKIN Program Implementation in Pekanbaru Riau Province



IV. CONCLUSION

1. Conclusion.

The implementation of the Poor Family Movement Program by the Pekanbaru City Government of Riau Province is well executed, as only the well-implemented Socialization of GENTAKIN program, while the coordination indicators of the GENTAKIN program have not been well implemented, and the administration indicators of the GENTAKIN program are not implemented well

2. Suggestions.

It is suggested to the city government of Pekanbaru Riau Province to improve the implementation of coordination and administration in poor family love movement program.

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- Pekanbaru City Regulation No. 09/2011 on the Movement of the Family of Poor Love (Gentakin) In Pekanbaru City 2011
- [http :// Riau Pos.co.id/news/2011/04/](http://RiauPos.co.id/news/2011/04/) city regulation newbaru gentakin legalized.
- [http :// Riau Pos.co.id/news/2011/04/](http://RiauPos.co.id/news/2011/04/) people are less able to receive assistance.
- [http :// Riau Pos.co.id/news/2011/04/](http://RiauPos.co.id/news/2011/04/) gentakin targets unite heterogeneous families