

Research on the Abstract Expression of the Fashion Design

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ABSTRACT: With the rapid economic development, multi-cultural fusion, attention, people increasingly high fashion design. People are not able to meet the monotony of costume design, and integration requirements of a variety of elements are added, to the diversified development, which requires designers to draw inspiration for a new design idea in other areas. Abstract art hasn't discernible nature, form, color harmony characteristic of freedom, expressiveness and new aesthetic forms of abstract painting pursued, can bring new strength to fashion design, so as to promote the development of innovative and diversified fashion design. This paper describes the basic concepts and features abstract art, focusing on the analysis and study fashion design abstract expression, respectively, from costume design, form, color three aspects of the profound influence of abstract art on modern fashion design, with a view to abstract art reference in the application of modern clothing.

Introduction

With the rising of living standards, make clothing for humans, not just for warmth and to avoid the shame of the matter, has become an indispensable part of life, now has a certain decorative and artistic. Now measure the level of a costume design is usually judged by its artistic quality of. Other art forms costume design and painting, music, etc. are not identical, these art forms and costume design in the creation of ideas and methods of expression are closely linked. With rapid economic growth, but also led to the rapid development of the apparel industry, with the continuous improvement of people's living standards, visual appreciation levels are increasing, clothing design requirements have higher requirements, the need to highlight the consumer personality. The traditional way of thinking and costume design is no longer able to meet people's clothing requirements, which require multiple art learn from each other, inspiration, merging, fashion design into a new force. In the fierce competition in the apparel industry, to develop new markets, attract more consumers, should be diversified, personalized fashion design. Abstract Art in Fashion Design has been a long time, so that clothing design carries a more artistic way of thinking, so that clothing designer works unique ideas. In the early sixties of the world, abstract art has been widely used in clothing design, the source of inspiration for many fashion designers. Now present in major fashion show field can see the shadow of abstract art in fashion design.

Basic Overview of Abstract Art

Abstract art artistic image of its larger extent on the creation of a deviation or completely abandoned the artistic expressions of the natural appearance of objects, with a subjective expression, like the natural thing to generalize and refined, making the screen and eliminate the specific contours details, is highly symbolic. Aesthetic Concepts of abstract art was first used by the German philosopher W. Worringer "detached and empathy," a book made. Abstract art is no theme No

Logic without the art of storytelling, life experience feelings outside, through the abstract color, line, color, constitutes humanity to express and narrative art forms. Abstract art is realistic art another new art form, with a strong subjective consciousness. Abstract art without any restriction rules, do not create run-existing, formed a unique artistic language of art to express the author's life experience. Abstract art modern aesthetic point of view, in line with modern pursuit of individual psychological demands, more and more popular high consumer groups, they are the main consumer groups of abstract art. • Yves Saint Laurent was the first abstract art and designer clothing design integration, he will be in the autumn and winter series of conferences of the seventies of the last century abstract painting works of art into his own design, a unique art form and style of clothing, after many fashion designers follow, gradually think of a new trend.

Expression Methods of Abstract Art in Clothing Pattern

Pattern is an important component of fashion design, is the most immediate element abstract art costume design of. Abstract art escape the confines of traditional realistic pattern, break the routine pattern of decorative techniques. Designer abstract pattern effectively applied to fashion design to get rid of the original point, rational lines, surfaces repeatedly in combination, to break the traditional mix of colors and patterns to form a new pattern decorative effect. Pattern in fashion design is mainly used for decoration, it is mainly based on the designer's artistic vision, on the lines, with organic colors to achieve the effect of beautify and decorate clothing. Compared to traditional dress pattern, abstract art pattern has unique characteristics, in the creation of many of the artists in great abundance in the form of a pattern and the pattern is not traditional dress restrictions. Abstract dress patterns more designers to express thoughts and feelings of self, consumers are more intuitive enough to accurately appreciate the designer's creative concept, greatly enriched the art form. Abstract artwork used in clothing design, we cannot blindly seek artistic expression abstract patterns, while ignoring the clothing itself, must pay attention to grasp the overall apparel, and clothing should abstract art style, style together organically.

Abstract art used in apparel pattern, not a copy abstract art genre works, but according to the overall style of clothing design, abstract works of a select or a certain number of points, lines, surfaces and other abstract language, the use of targeted. From the point of view of the major fashion show every year, every season of the show designer presented a different theme, abstract art for a new interpretation and interpretation of fashion design has injected new vitality.

Abstract pattern designers visualize their ideas with having non-recognizable image, design, style and diverse. Costume designer in the creative process can mix and match according to their needs, and there is no strict boundaries. Not as abstract style pattern and the pattern of the match, with abstract patterns and figurative patterns, etc., making the whole costume design rich layering and a sense of rhythm, brought greater space for costume design. In modern fashion design, abstract geometric patterns, random-shaped pattern, pattern, etc. Magic abstract pattern most widely used and the expression of freedom of the designer, free and easy, bohemian design. Part of the original designer re-create abstract patterns, select the combination of the elements needed to change itself, to reinvent a new abstract image, and thus meet the needs of their own creation.

Expression Methods of Abstract Artistic in Clothing Construction

Clothing is composed of different elements or organic combination of several units of the same form in the form of a visual change of clothing is of great significance. Abstract art with traditional realistic art is different and it is mainly to express subjective thinking creators. Costume designer

uses exaggeration to fully express their ideas and artistic experience, giving a sense of beauty infinite imagination. Abstract art is not cluttered applied to fashion design, fashion designers need good composition, not to the whole design work may seem confusing to consumers in a positive, healthy and harmonious visual experience. Constitute forms of the whole costume design plays an important role in bringing the various elements organically layout and binding. Designers choose according to their own clothing design appropriate material, style, forms a complete and coordinated work.

Modern abstract art designer respected simple, clean style. This form of expression blank abstract design can be configured to make clothing look more coordinated, it is not just a simple decoration, but also is an effective method for the expression of the designer's own imagination and creativity. Blank can leave infinite imagination, showing a different visual effect. Segmentation is able to bring the visual experience having enhanced dynamic clothing. Designer clothing can also be based on design requirements, the freedom to mix and match, not rigidly stick.

Expression Method of Abstract Artistic in Color Clothing

Color is one of the three elements of costume design. Color is one of the important constituting the abstract art form, the role is very important and prominent. It includes the using of color near the color, single color, contrasting colors and so on. Abstract Colors have more exaggerated and subjective characteristics. Abstract Art Colors are mostly a variety of contrasting color mixing and this performance art form greatly enriched the content of costume design, expressing the designer freedom, unrestrained feelings. Black and white in color with fashion design abstract art important classic color match. Black and white is the classic color costume design, greatly used in the pattern and structure, the formation of a variety of clothing styles.

Conclusion

Modern fashion design cannot be limited to traditional design, should actively seek a breakthrough, to find new inspiration. Abstract art is modern art style iconic art form, to bring a new aesthetic experience. The abstract art into fashion design, help broaden the performance art of fashion design, rich expression.

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